

# Social Research Methods: Survey, Experiment and Fieldwork

Adequate analysis on social issues and problems requires careful choice and rigorous application of research methods. This course aims to introduce participants to the methodological foundation and practical skills of data collection, analysis, and interpretation for major social research methods. The 2-day training will focus on survey methods but also touch on other methods such as fieldwork research, comparative historical research, and experimental research. The course will extensively adopt research examples for illustration, and will closely combine lectures and hands-on exercises. After the workshop, participants will be able to understand and apply these social research methods, to compare and choose appropriate methods for research missions, and to develop and refine research proposals in a mixed design.

## Course Outline

- Methodological foundation of social science research
- How to pose research question and review literature
- Principles and procedure of research design
- Survey research – types of survey, sampling and questionnaire design
- Data analysis of survey data
- Other methods – fieldwork, historic comparative research, and experimental
- Comparison of social research methods
- How to choose research method in social research

## Who Should Attend

This course is designed for:

- Researchers and students
- Policy analysts and practitioners
- Market analysts
- Anyone else who is keen to develop professional skills in social research methods in their research and work.

## Prerequisites

At least a Degree in any discipline, with preference given to social science and community and at least 1 year of working experience in the related sector.

## Course dates

26 – 27 Jul 2021

## Faculty Member



Associate Professor Feng Qiushi is teaching in NUS sociology. He is also a steering committee member of the Centre for Family and Population Research (CFPR).

He has been teaching social statistics for many years, both at the undergraduate and graduate levels. He won faculty teaching award in 2014, 2016 and 2017.

He received the PhD degree from Duke University with research fields of aging studies and economic sociology. Publishing extensively, he is the associate editor of *Asian Population Studies*, and serves in the editorial boards for *Journals of Gerontology: Social Sciences*, *Journal of Aging and Health*, and *Research on Aging*. He is also the co-editor of the book series, *Advance in Studies of Aging and Health*, published by Springer. His research has been funded by UNPF, MOE of Singapore, and GAI of NUS.

## Course fee

COURSE:	B41-01: Social Research Methods: Survey, Experiment and Fieldwork				
	International Participants	Singapore Citizens		Singapore PRs	<a href="#">Enhanced Training Support for SMEs</a>
39 years old or younger		40 years old or older			
<b>Full Course Fee</b>	\$1,700.00	\$1,700.00	\$1,700.00	\$1,700.00	\$1,700.00
<b>Less: SSG Grant Amount</b>	\$0.00	\$1,190.00	\$1,190.00	\$1,190.00	\$1,190.00
<b>Nett Course Fee</b>	\$1,700.00	\$510.00	\$510.00	\$510.00	\$510.00
<b>7% GST on Nett Course Fee</b>	\$119.00	\$35.70	\$35.70	\$35.70	\$35.70
<b>Total Nett Course Fee Payable, Including GST</b>	\$1,819.00	\$545.70	\$545.70	\$545.70	\$545.70
<b>Less Additional Funding</b> if Eligible Under Various Schemes	\$0.00	\$0.00	\$340.00	\$0.00	\$340.00
<b>Total Nett Course Fee Payable, Including GST, after additional funding from the various funding schemes</b>	<b>\$1,819.00</b>	<b>\$545.70</b>	<b>\$205.70</b>	<b>\$545.70</b>	<b>\$205.70</b>

### Important reminders:

1. Courses are held from 9am to 6pm at the Faculty of Arts and Social Sciences, NUS Kent Ridge campus
2. Please note that the courses will proceed, with a minimum enrolment of 10 participants. Participant numbers are capped to ensure quality of delivery and content for participants.
3. Course confirmation will be sent to participants around 3 weeks before the course starts.
4. Should there be any course cancellations, participants will be notified before the course dates.
5. Course registration withdrawals and refunds, if any, are subject to review by CFPR on a case-by-case basis.
6. Participants who receive the training grant are liable to pay back the SSG grant plus the prevailing Goods and Services Tax (GST) if they do not fulfil the minimum attendance of 75%; do not complete the prescribed assessment for the course/s; do not attain a grading of "Competent"; OR there's premature withdrawal from the course/s.
7. A certificate of completion will be given to participants who achieve a minimum of 75% attendance, complete the prescribed assessment, and attain a grading of "Competent" for the respective course/s.

### Enquiries

Contact CFPR at:

Tel: (65) **6601 5387 / 6601 4987**

Email: [cfpr@nus.edu.sg](mailto:cfpr@nus.edu.sg)

Website: [www.fas.nus.edu.sg/cfpr](http://www.fas.nus.edu.sg/cfpr)

Facebook: <https://www.facebook.com/nuscfpr1>



For details on schedule, course fee & registration, visit [CFPR website](#)