

# YOUR

The Department of Communications and New Media is dedicated to supporting you.

# FUTURE

Our courses are designed to prepare you for a bright future in the broad field of Communications and New Media.

# BEGINS

The blend of theoretical and practical learning is the perfect place to begin.

# HERE

To find out more about our programme, click [here](#).

# YOUR

## INTRODUCTION

The Department of Communications and New Media (CNM) at the National University of Singapore (NUS) is the only department in Southeast Asia which offers interactive media design, media & cultural studies, and communication management with a focus on new technologies.

CNM is one of 16 Departments in the prestigious Faculty of the Arts and Social Sciences at NUS, the oldest humanities and social sciences programme in Singapore. CNM is ranked among the top communication programmes in the world. Students who select CNM as their destination, can choose from its suite of interdisciplinary and multidisciplinary courses – read on for the details.

## PROGRAMMES OFFERED

Bachelor of Social Sciences (Communications and New Media)  
Double Degree Programme in Business and CNM  
Second Major in Communications and New Media  
Minor in Communications and New Media  
Joint Minor in Interactive Media Development  
Minor in Cultural Studies  
Minor in Visual Cultures  
Minor in Science, Technology & Society





**#WHYCNM**

Our programme is built around you—your intellectual growth, your career prospects, and your practical and theoretical understanding of every facet of Communications and New Media theories and industries. Choose from our wide range of interdisciplinary and multidisciplinary courses in crisis & strategic communications, game design, interactive media design, managing communication campaigns, data communications, media industries and many more.

You will learn from specialists who are established practitioners and global scholars based in Singapore, bringing you the highest-quality expertise and real-world insights. As part of the curriculum, you will complete a professional internship in the communications and new media sector—applying your knowledge, deepening your skills, and gaining valuable workplace experience.

This combination of breadth, rigour, and hands-on training equips you with a wide spectrum of skills and a balanced theoretical–practical grounding, producing well-rounded graduates who are ready to begin their careers.

Which is why our promise to each of our students is:

**YOUR.FUTURE. BEGINS.HERE.**

**FUTURE**

# BEGINS

## CNM PROGRAMME CURRICULUM

### Year 1

Foundational Courses (CHS + Communications, New Media and Society)

### Year 2

CNM Core courses (Theories in Communication, Qualitative and Quantitative Research Methods, and Public Speaking) + Electives

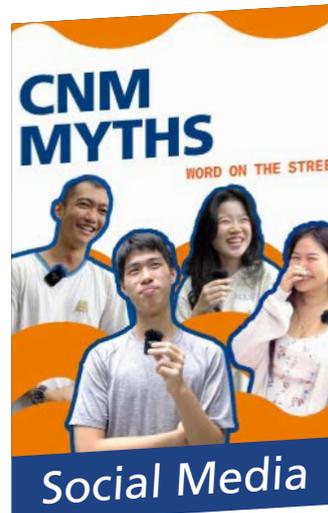
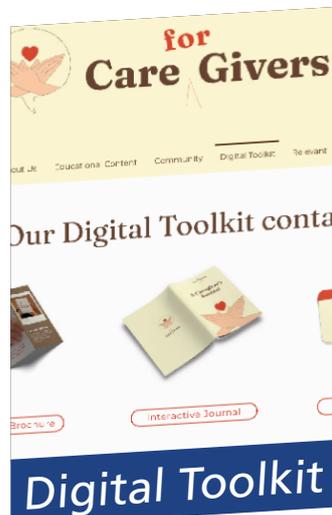
### Year 3

Embarking on Professional Internship + Electives

### Year 4

Specialised Courses and Honours Thesis\*

## EXPERIENTIAL LEARNING



Visit <https://fass.nus.edu.sg/cnm/our-student-works/> for more student projects

\*Optional

# CAREER DESTINATIONS

CNM graduates are hired across various industries including:

- Media & Information (includes Publishing, Motion Picture & Video Production, Radio & Television, Journalism, Social Media)
- Public Sector (Policy, Administration, Design, Consultancy)
- Advertising, Public Relations and Market Research
- Communications (Corporate and Strategic Communications, Consultancy and Planning, Partnership)
- Creative industries and Cultural sectors (Galleries, Libraries, Recreation, Heritage, Museums)

# ALUMNI TESTIMONIALS



**CHERYL LIN**

Communications and New Media'17

"Being able to try more things gave me a better sense of what I did and didn't like. Focusing on CNM equipped me with the foundation for a future in the media and emboldened me in making certain career choices. And as banal as it may sound, one of my biggest takeaways from FASS is learning how to think critically. It's also been a pleasure to simply learn more about the world around me and the interactions within it."



**JONATHAN TAN**

Communications and New Media'16

"At a broader level, CNM prepares you with the soft skills you need for life. I took a module on new media production and public engagement, and it gave me the thick skin to cold call people for interviews, face rejection, ask the right questions during interviews and nudge the conversation forward. It doesn't give you all the answers to the questions. It expands your scope of what you know you don't know. And I think that's important because it instills that ethos of curiosity and lifelong learning."

# HERE

Visit [https://youtu.be/9GcsiCA\\_bVI](https://youtu.be/9GcsiCA_bVI)  
for more alumni testimonials

**DISCOVER CNM**

# NOW



Scan here to find out more or  
visit <https://fass.nus.edu.sg/cnm/discovercnm/>



Department of Communications & New Media  
Faculty of Arts & Social Sciences