

**NUS CHINESE STUDIES
ALUMNI PUBLICATION FUND FOR CREATIVE WORKS**

LETTER OF COLLABORATION INTENT FROM LOCAL PUBLISHER

(A) Publishing Company & Book Information

Name of Publishing Company	
Contact Person/ Designation	
Contact Number	
Email Address	
Author/Translator's Name	
Title of Work	
Proposed Genre / Category	Fiction/Non-Fiction, Poetry, Novel etc.

(B) Publication Commitment

Projected publication year: _____

Projected print run (first edition): _____ copies

Projected retail price (SGD): _____

(C) Marketing & Publicity Plan

Please tick the following that is applicable.

- ☐ Local media/social media promotion
- ☐ Book launch event (☐ Physical ☐ Online)
- ☐ Submission to local/international book festivals
- ☐ Submission for literary prizes/awards
- ☐ International rights/promotion (if applicable)

(D) Distribution & Reach

Please tick the following that is applicable.

- ☐ Local bookstore distribution
- ☐ Online platforms (e.g. publisher website, e-commerce)
- ☐ International distribution (if any): _____

(E) Statement of Intent and Acknowledgement

We, [Publisher's Name], hereby express our intent to collaborate with [Author's Name] for the publication of the manuscript tentatively titled [Working Title], subject to final manuscript approval and contractual agreement.

We affirm the above information is accurate to the best of our knowledge and confirm our intent to proceed with the publication.

For translation projects (if applicable):

- ☐ We confirm that the publisher has obtained authorization of rights from the original copyright holder for the translated work.

Publishing Company's Official Stamp: _____

Date: _____