

# Environmental Regulation and Firm Productivity in China: Estimates from a Regression Discontinuity Design

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*This paper estimates the effect of environmental regulation on productivity using a regression discontinuity design implicit in China's water quality monitoring system. Because water quality readings are important for political evaluations, and the monitoring stations only capture emissions from upstream, local governments are incentivized to enforce tighter environmental regulations on firms immediately upstream of a monitoring station, rather than those immediately downstream. Exploiting this discontinuity, we find that upstream firms' TFP is 27% lower than that of downstream firms. China's water-pollution abatement target (2016-2020) would lead to roughly one trillion Chinese Yuan (159 billion USD) loss in industrial output value.*

Keywords: total factor productivity; water quality monitoring; water pollution; environmental policy; COD

JEL: Q56, Q58, O13, O44, D24

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## I. Introduction

The question of whether environmental regulation hinders economic efficiency has long been important and controversial. Today, especially in many rapidly-growing economies, this debate attracts much attention and entails significant policy ramifications. On the one hand, neoclassical models suggest that environmental regulations will increase production costs, create unemployment, and reduce the competitiveness of an economy. On the other hand, environmentalists and other proponents of environmental protection argue that stringent regulations provide incentives for polluters to develop cleaner and less costly technologies to reduce pollution, which can be beneficial to productivity in the long run. Notably, Porter (1991) argues that, if one country adopts more stringent environmental standards than a competitor, firms in this country will invest more in clean innovations, which in turn will enhance the country's growth.<sup>1</sup>

In this study, we estimate the causal effect of environmental regulation on firm productivity using a novel spatial regression discontinuity design. We exploit China's surface water quality monitoring system and investigate how tighter water emission controls affect the total factor productivity (TFP) of Chinese manufacturing firms. We argue that, because water quality monitors can only pick up pollution information from upstream regions, and because the readings from the monitors are important for political evaluations, local governments have strong incentives to require upstream firms to abate emissions. As a result, within a small neighborhood around a water quality monitoring station, upstream firms face tighter environmental regulations than downstream firms. By focusing on a narrow geographic band that only stretches from a few townships upstream and downstream of each surface water monitoring station, we are able to isolate the impacts of water quality controls on industrial firms' productivity from potential confounding factors. Our analysis shows that upstream firms in polluting industries have significantly lower TFP as compared to downstream firms.

The identification relies on the assumption that upstream and downstream firms should be *ex ante* identical in the absence of any pollution controls. This identifying assumption likely holds because the locations of surface water quality monitoring stations were mainly determined by hydrological factors (such as water flow and river width) rather than socio-

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<sup>1</sup> Evidence in favor of Porter's hypothesis is summarized in a recent review by Ambec et al. (2013).

economic factors. Specifically, the Chinese government explicitly requires that water quality monitoring stations be established close to existing hydrological stations so that they can share certain facilities, to realize economies of scale and to combine water quality and hydrological data. Because the hydrological stations were established to monitor hydrological conditions rather than industrial conditions, and most of them were established between the 1950s and 1970s, when China had relatively little industrial pollution, the location choices of hydrological monitoring stations should be orthogonal to firms' economic and environmental performance today.

In addition to the qualitative arguments, we document four primary patterns in the data to support the validity of our research design. First, we show that time-invariant socio-economic conditions and basic infrastructure measures are well balanced between upstream and downstream townships. Second, we find that only firms in polluting industries are affected by water quality monitoring, while firms in non-polluting industries are unaffected. Third, we analyze the data by year and show that the spatial discontinuity in firms' TFP in the polluting industries only became evident after 2003, when the new political regime of President Hu Jintao started to emphasize achieving a balance between economic growth and sustainability. Finally, exploiting the fact that many monitoring stations are intentionally located adjacent to hydrological stations, we use whether a firm is upstream of a hydrological station as an instrumental variable for whether a firm is upstream of a monitoring station, and find quantitatively similar results.

Our findings contribute to the ongoing debate on the economic costs of environmental regulations in several important ways. First, although the topic is of tremendous policy relevance in developing countries, most studies to date have focused on developed countries (e.g., Jaffe et al., 1995; Henderson 1996; Becker and Henderson, 2000; Berman and Bui, 2001; Greenstone, 2002; Walker, 2011; Greenstone, List, and Syverson, 2012; Ryan, 2012; Kahn and Mansur, 2013; Walker, 2013). In this study, we investigate China, the largest developing country, manufacturer and emitter in the world, and highlight the potentially significant economic costs of environmental regulation in the context of a rapidly-growing manufacturing economy.

Second, in addition to adopting a credible identification strategy, another appealing feature of our research design is that we can isolate the TFP effect of regulation from the price effect of regulation. Like most studies using firm-level production data, we use revenue-based TFP measures because firm-level production data often includes only total revenue and lacks price

information. As a result, changes in revenue-based TFP measures often capture a combined effect of changes in price and changes in total output.<sup>2</sup> In this study, our upstream and downstream firms are located so close to each other that they essentially serve the same market. Meanwhile, these firms jointly produce only a small proportion of total national industrial output, so local water quality monitoring is unlikely to affect aggregated output market prices. Because output price remains the same for upstream and downstream firms, this implies that the TFP effects estimated in this study are not plagued by the price effect.

Third, our findings on the heterogeneous effects shed light on how different types of firms in China respond to environmental regulations. In particular, we find that the TFP loss is almost exclusively experienced by private Chinese firms, so tightening environmental regulations in the future is likely to damage the competitiveness of private Chinese firms rather than state-owned or foreign firms. We conduct similar analyses separately for old and young firms, and find that water quality monitoring affects both old and young firms. In the long run, these findings imply a redistribution of production, income, environmental quality and social welfare between upstream and downstream regions. Our findings therefore also speak to several lines of literature on the impacts of environmental regulation on production (Becker and Henderson, 2000), employment (Greenstone, 2002; Walker, 2011), plant location choice (List et al., 2003), income and total welfare (Ryan, 2012), and foreign direct investment (FDI) (Fredriksson, List and Millimet, 2003; Hanna, 2010; Cai et al., 2016).

Fourth, we explore the channels through which tighter environmental regulation affects the firms, which helps us understand the political economy behind China's environmental regulations. We find that upstream firms need to pay more emission fees and taxes than do downstream firms, even though they do not produce more emissions or outputs. This implies local governments treat upstream and downstream firms differentially despite the fact that they are located close to each other. Facing tighter regulations, upstream firms tend to hire more labor and make more capital investment, possibly to abate emissions. Besides, we find no evidence that tighter regulation encourages research and development investment. These patterns seem consistent with the neoclassical explanations of environmental regulations, rather than with the Porter hypothesis (Porter, 1991). Using comprehensive résumé data of Chinese governmental officials, we show that political incentives matter. When a city leader

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<sup>2</sup> Please refer to Greenstone, List, and Syverson (2012) for a discussion on how price mismeasurement may bias the estimates.

has a higher probability of promotion and thus stronger political incentives, the impacts of water quality monitoring on TFP are twice as large. Meanwhile, around monitoring stations that are less susceptible to local political influence, i.e., stations that automatically send data to the central government, the TFP differences between upstream and downstream firms are more salient.

Finally, understanding the economic costs of environmental regulations is critical for optimal policy design. Using a different firm-level dataset that records polluting firms' environmental performance, we further estimate the impacts of water quality monitoring on water pollution emissions. We find that both chemical oxygen demand (COD) emissions and COD emission intensity (emissions per unit of output) are higher in downstream regions, suggesting that the total reduction in emissions comes not only from the upstream reduction in output but also from the upstream adoption of cleaner technologies. Combining the TFP estimates with the COD estimates, we can calculate the economic costs of tightening water pollution regulations. We estimate that a 10% reduction in COD emissions leads to a 2.49% decrease in TFP, and that China's target of reducing total COD emissions by 10% between 2016 and 2020 would cause a total loss in industrial output value of 990 billion Chinese yuan (159 billion US dollars) under current policy design and enforcement practices. These estimates imply that environmental quality comes at a cost and this cost should be taken into account in optimal environmental policy designs.

The remainder of this paper is structured as follows. Section II describes the institutional background, research design and empirical strategy. Section III describes the data and presents descriptive statistics. Section IV presents the estimation results and discusses the findings. Section V examines the channels and tests whether emission measures also differ across the monitoring stations. Section VI interprets the results and benchmarks their economic significance. Section VII concludes the paper.

## **II. Research Design and Empirical Setup**

### *A. Water Quality Monitoring and Water Pollution Controls in China*

As the world's largest developing country, China faces a variety of pressing environmental challenges, including prevalent water and air pollution. According to the World Bank (2007), roughly 70 percent of China's rivers were polluted and contained water deemed unsafe for

human consumption at the time of that report. Poor surface water quality has driven policymakers to propose regulations to protect water bodies and reverse the process of degradation. A national water quality monitoring system has been established to monitor surface water quality in major river segments, lakes and reservoirs.

The Ministry of Environmental Protection (MEP) started to monitor surface water quality in the 1990s. Initially known as the Bureau of Environmental Protection, the MEP established the “National Environmental Quality Monitoring Network-Surface Water Monitoring System” (NEQMN-SWMS) in 1993. However, the monitoring system was intended mainly for scientific rather than regulatory purposes at the initial stage, and most of the station-level monitoring data collected were kept confidential by the government. No strict emission abatement targets were set by the Chinese government at the time because economic growth was considered the country’s priority. Along with China’s rapid economic growth, the country witnessed severe degradation of its ecological systems.

In 2002, Hu Jintao became the new political leader of China, taking over from Jiang Zemin, and held office until 2012. Given the country’s mounting environmental challenges, the new president started to emphasize the importance of seeking a balance between economic growth and environmental sustainability. Notably, in 2003, President Hu proposed the “Scientific Outlook of Development” (SOD)<sup>3</sup>, which sought integrated sets of solutions to economic, environmental and social problems, opening an era of environmental regulation.

Responding to the SOD slogan, the MEP increased its efforts to resolve the issue of water pollution. In 2003, it issued an updated version of NEQMN-SWMS and the “Technical Specification Requirements for Monitoring of Surface Water and Wastewater.” These new policy documents signaled an expansion of the national surface water quality monitoring system and made water pollution control an important political task in the governance system. During this period, the total number of state-controlled surface water quality monitoring stations in China’s seven major river systems increased from 419 to 574,<sup>4</sup> and significant resources were allocated to controlling water pollution. Various environmental yearbooks started to publish station-level water quality readings in 2003.

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<sup>3</sup> SOD can be translated as the “Scientific Development Concept” or the “Scientific Development Perspective.”

<sup>4</sup> The most recent expansion of the system, under the administration of President Xi Jinping, further increased the number of state-controlled monitoring stations to 972 (with 766 for major rivers, and 206 for lakes and reservoirs) in 2015.

During President Hu's political regime, the central government adopted a target-based abatement system to control environmental pollutants. In particular, during the 11th Five-Year Plan (2006–2010), the emission abatement targets included (but are not limited to): (1) reducing COD emissions by 10% (from 141.4 million tons in 2005 to 127.3 million tons in 2010), (2) reducing the percentage of monitored water sections failing to meet Grade V National Surface Water Quality Standards from 26.1% in 2005 to 22% by 2010, and (3) increasing the ratio of monitored water sections (of the seven main bodies of water in China) meeting Grade III National Surface Water Quality Standards from under 41% in 2005 to 43% by 2010.<sup>5</sup> With these targets, the central government then allocated binding abatement requirements to each province, and provincial governors were required to sign individual responsibility contracts with the central government, documenting their emission abatement plans in detail. Provincial governors then assigned abatement mandates to prefectures and counties and used local environmental performance along with other criteria to assess and promote local government officials.

Because rivers flow from higher to lower elevation, water quality monitoring stations can capture emissions only from their upstream areas, but not from downstream areas. Under the new political regime, local officials would have strong incentives to enforce tighter environmental regulations in upstream regions than in downstream regions. We exploit this spatial discontinuity and estimate the causal impact of tighter water pollution regulation on productivity. Because the Chinese government did not enforce stringent industrial pollution controls until 2003, we expect that, if water quality monitoring indeed influences firm productivity, this effect should be weaker before 2003, and become stronger afterward.

### *B. Location Choice of Water Quality Monitoring Stations*

The primary target of the national surface water quality monitoring network is to achieve a comprehensive understanding of the country's surface water quality. The monitoring system covers the country's major rivers, important lakes, and reservoirs. A water quality monitoring station is required to be spatially representative of its neighborhood water body in order to properly reflect changes in water environmental pollutants over time. As a result, the locations of the monitoring stations were chosen based mainly on scientific or hydrological considerations.

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<sup>5</sup> Source: [http://www.mep.gov.cn/gzfw\\_13107/zcfg/fg/gwyfbdgfwj/201605/t20160522\\_343144.shtml](http://www.mep.gov.cn/gzfw_13107/zcfg/fg/gwyfbdgfwj/201605/t20160522_343144.shtml)

According to the MEP, the monitoring stations must be placed in rivers with steady flows, wide water surfaces, and stable river beds, and must avoid stagnant water areas, backwater areas, sewage outfalls, rapids and shallow water. The MEP also explicitly requires that monitoring stations be established to serve “long-term” purposes, ensuring that short-term needs (such as avoiding pollution from a specific region or a specific firm) cannot be accommodated.

Another important requirement of station placement is that monitoring stations should be built close to hydrological stations whenever possible, to enable the government to combine hydrological parameters with water quality information. Most hydrological stations were built in the 1950s-1970s and are used to collect meteorological and hydrological data.

In this paper, we focus on the state-controlled surface water quality monitoring stations. State-controlled stations are established and supervised by the MEP and the State Council of China. The water quality readings from the state-controlled stations are reported directly to the MEP to ensure data quality. The yearly average water quality readings from the state-controlled stations are reported in various environmental yearbooks and used to assess the environmental performance of local governments.

Aside from state-controlled stations, there are also local water quality monitoring stations and special stations designed to monitor the emissions of major polluters. The special monitoring stations are placed immediately downstream from the polluter to monitor its environmental performance. We do not have data for these stations.

### *C. Research Design and Econometric Model*

We exploit the spatial discontinuity in regulation stringency around water monitoring stations to estimate the causal effect of regulation on TFP. The distance from a firm to the monitoring station serves as the running variable. We examine whether firms located immediately upstream from the monitoring station have lower productivity than adjacent downstream firms. The empirical strategy in this study is similar in spirit to recent work that also uses the flow of pollution along rivers as a source of identifying variation (Kaiser and Shapiro, 2017; Lipscomb and Mobarak, 2017).

The identifying assumption of our research design is that, due to spatial adjacency, firms located immediately upstream and downstream of monitoring stations should be balanced *ex ante* along various dimensions, but will differ from each other when upstream firms become more tightly regulated.



The discontinuity can be estimated by both parametric and non-parametric approaches. Gelman and Imbens (2017) show that the parametric RD approach, which uses a polynomial function of the running variable as a control in the regression, tends to generate RD estimates that are sensitive to the order of the polynomial and have some other undesirable statistical properties. As a result, estimators based on local linear regression or other smooth functions are often preferred, because they can assign larger weights to observations that are closer to the threshold and therefore can produce more accurate estimates. We thus focus on the non-parametric RD approach, which can be estimated by the following equation:

$$(1) \quad TFP_i = \alpha_1 Down_i + \alpha_2 Dist_i + \alpha_3 Down_{ijk} Dist_i + \varepsilon_i$$

$$s. t. \quad -h \leq Dist_i \leq h$$

where  $TFP_i$  is the total factor productivity of firm  $i$  around a monitoring station.  $Down_i$  is an indicator variable that equals 1 if firm  $i$  is downstream from a monitoring station, and 0 otherwise.  $Dist_i$  measures the distance between firm  $i$  and the monitoring station, and  $h$  is the bandwidth length (i.e., the acceptable distance from the discontinuity for sample inclusion). The choice of  $h$  involves balancing the conflicting goals of focusing comparisons near the monitoring stations, where the identification assumption is strongest, and providing a large enough sample for reliable estimation. In this study, we rely on a MSE-optimal bandwidth  $h$  proposed by Calonico, Cattaneo, and Titiunik (2014) and Calonico, Cattaneo, Farrell (forthcoming) and experiment with different kernel weighting functions.

To account for location-specific and industry-specific TFP determinants in the non-parametric estimations, we first absorb station fixed effects and industry fixed effects by running an OLS regression of TFP on a set of station-specific and industry-specific dummies, and then apply the non-parametric estimations on the residual TFP obtained from OLS estimation. This approach is suggested by Lee and Lemieux (2010), who argue that, if there is no violation of the RD assumption that unobservables are similar on both sides of the cutoff, using a residualized outcome variable is desirable because it improves the precision of estimates without violating the identification assumption.

As a way to check the robustness, we also estimate the RD estimates using the parametric approach:

$$(2) \quad TFP_{ijk} = \alpha_1 Down_{ijk} + f(Dist_{ijk}) + Down_{ijk} f(Dist_{ijk}) + u_j + \delta_k + \varepsilon_{ijk}$$

where  $TFP_{ijk}$  is the total factor productivity of firm  $i$  around a monitoring station  $j$  in industry  $k$ .  $f(Dist_{ijk})$  is a polynomial in distance between firm  $i$  and monitoring station  $j$  in industry  $k$ . The polynomial function is interacted with the treatment dummy to allow flexible functional form on both sides of the cutoff, and  $u_j$  and  $\delta_k$  are station and industry fixed effects.

### III. Data and Summary Statistics

#### A. Data

Our analysis is based on several data files that together provide comprehensive information on the socio-economic conditions of townships, the production and performance of firms, and emissions from heavy polluters centered around the monitoring stations.

##### **Water Quality Monitoring Stations**

We collect data from water quality monitoring stations from surface water quality reports in various environmental yearbooks from 2003-2010, which include the China Environmental Yearbooks, China Environmental Statistical Yearbooks, and China Environmental Quality Statistical Yearbooks. Data available in more than two different sources are cross-validated. The number of state-controlled monitoring stations varied slightly between years in these reports, ranging from 400 to 500 stations. We geocoded all the water quality monitoring stations.

##### **Annual Survey of Industrial Firms Database**

Our firm-level TFP is calculated using data from the Annual Survey of Industrial Firms (ASIF) from 2000 to 2007. The ASIF data include all the private industrial enterprises with annual sales exceeding 5 million Chinese yuan and all the state-owned industrial enterprises (SOEs). The data are collected and maintained by the National Bureau of Statistics (NBS) and contain a rich set of information obtained from the accounting books of these firms, such as input, output, sales, taxes, and profits.

The detailed production information allows us to construct TFP measures for each firm in each year. There are several approaches to estimating firm-level TFP and each requires different assumptions (Van Biesebroeck, 2007). In this paper, we use the consistent semi-parametric estimator suggested by Olley and Pakes (1996) as the main outcome variable. The Olley-Pakes method addresses the simultaneity and selection biases in estimating TFP and is widely used in empirical research. The details of estimating TFP using the Olley-Pakes

method are discussed in Appendix A. For robustness checks, we also estimate a recently-developed TFP measure that is proposed by Akerberg et al. (2015).

The ASIF data were used in several previous studies. A well-known issue is that the data contain outliers. We follow standard procedures documented in the literature to clean the data.<sup>6</sup> We first drop observations with missing key financial indicators or with negative values for value added, employment, and fixed capital stock. We then drop observations that apparently violate accounting principles: liquid assets, fixed assets, or net fixed assets larger than total assets; or current depreciation larger than cumulative depreciation. Finally, we trim the data by dropping observations with values of key variables outside the range of the 0.5<sup>th</sup> to 99.5<sup>th</sup> percentile.

The ASIF data have detailed address data for sampled firms in each year. We geocode the location of the 952,376 firms that appeared in the sample and then compute precise distance measures between each firm and its closest water quality monitoring station.

Because our research design is fundamentally cross-sectional, despite having multiple observations over time for some firms, we collapse the data into cross-sectional data and apply the RD estimators to them. The interpretation of the coefficients is therefore an average effect that persists for years. To fully utilize the panel structure, however, we also apply non-parametric RD estimators to different years and examine how the discontinuity changes over time.

### **Environmental Survey and Reporting Database**

To investigate whether water quality monitoring indeed reduces water-related emissions, we collect firm-level emission data from China's Environmental Survey and Reporting (ESR) database, which is run by the MEP.

The ESR database is the most comprehensive environmental dataset in China that provides firm-level (polluting-source level) emissions for various pollutants. The ESR database monitors polluting activities of all major polluting sources, including heavily polluting industrial firms, hospitals, residential pollution discharging units, hazardous waste treatment plants and urban sewage treatment plants. In this study, we keep only the ESR firms that are in the same polluting industries as the ASIF firms.

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<sup>6</sup> More details about the construction and cleaning processes of the ASIF data can be found in Hsieh and Klenow (2009), Song et al. (2011), Yu (2015), and Huang et al. (forthcoming).

The sampling criteria in the ESR is based on the cumulative distribution of emissions in each county. Polluting sources are ranked based on their emission levels of different “criteria pollutants,” and those jointly contributing to the top 85% of total emissions in a county are included in the database. In this study, we use ESR data between 2000 and 2007, the same period as the ASIF database.

During our sample period, the “criteria pollutants” changed over time. In 2000, only chemical oxygen demand (COD) emissions and sulfur dioxide (SO<sub>2</sub>) were “criteria pollutants.” Polluting sources included in the database were therefore chosen based on their contributions to COD emissions or SO<sub>2</sub> emissions. In 2007, ammonia nitrogen (NH<sub>3</sub>) and NO<sub>x</sub> also became “criteria pollutants.”

Among all the pollutants, COD is most relevant to this study. COD is a widely-used water quality indicator that measures the amount of oxygen required to oxidize soluble and particulate organic matter in water.<sup>7</sup> It assesses the effect of discharged wastewater on the water environment. Higher COD levels mean a greater amount of oxidizable organic material in the sample, which reduces dissolved oxygen levels. A reduction in dissolved oxygen can lead to anaerobic conditions, which are deleterious to higher aquatic life forms.

We focus on COD emissions because COD is the first water-related “criteria” pollutant used by the MEP and the government explicitly set a 10% abatement target for COD emissions in the 11th Five-Year Plan. We also corroborate the findings on COD emissions by looking at the amount of wastewater discharge.

Like the ASIF, this dataset also includes detailed address information. We therefore geocode all the ESR firms and compute their distances to the nearest monitoring sites. The dataset allows us to construct total emission levels and emission intensity measures (emission levels divided by total output value) for large polluters in each county.

### **Township-level Socio-economic Data**

The National Bureau of Statistics (NBS) conducts the “Township Conditions Survey (TCS)” on an annual basis. It is a longitudinal survey that collects township-level socio-economic data for all the townships in China. We have access to the TCS data for 20 provinces in 2002

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<sup>7</sup> For example, COD abatement is used by the central government of China as a key performance indicator to assess local government efforts in environmental protection. In the 10th and 11th Five-Year Plans (2001-2005 and 2006-2010), COD was used as a primary criterion (along with ammonia-nitrogen) to set national abatement targets and conduct performance appraisals.

and use the township-level data to assess similarities between upstream and downstream townships.

### **Geo-data**

We obtained township-level GIS boundary data in 2010 from the Michigan China Data Center. We use GIS data of China's water basin system from the Ministry of Water Resources. We use GIS elevation data to identify upstream and downstream relationships. These GIS datasets are then matched to our geocoded township and firm datasets.

### *B. Data Matching*

The data matching process involves several steps. The data we have compiled are, to our knowledge, the most comprehensive and disaggregated collection ever assembled on water pollution and firm-level economic and environmental performance in China.

Our research design is illustrated in Figure 1. We first match water quality monitoring stations with China's water basin system. In some regions, the distribution of monitoring stations is very dense and multiple tributaries or branch rivers merge into the trunk streams, making it difficult to identify upstream and downstream relationships (for example, an adjacent upstream township for a monitoring station can be in the adjacent downstream of another monitoring station). We therefore exclude these water monitoring stations from our dataset. About a quarter of the monitoring stations are located on lakes or reservoirs, and we drop them as well. After these exclusions, we are able to use 161 water quality monitoring stations. The distribution of our sampled monitoring stations is represented in Figure 2.

For each water quality station identified, we then determine in which township it is located and then draw a circle with a radius of 10 km from the town center. Based on elevation data and river flow directions, we then identify the upstream and downstream townships through which the river passes.<sup>8</sup> This process generates our sampled regions, which include 544 townships.

The final step is to overlay the coordinates of all ASIF or ESR firms on the map of identified townships, keeping only the firms within these townships, and calculating their distances to the monitoring stations.

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<sup>8</sup> Because some townships barely intersect with this circle, the firms located in these townships can be more than 10 km away from the monitoring station. We keep these firms in the baseline 10 km sample and also show that our results are robust to using much smaller bands (5 km).

In the end, we are able to assemble a geocoded data set that includes township-level socio-economic conditions, firm-level production and performance, and firm-level emissions. Our sample includes 12,422 unique ASIF firms and 9,888 ESR firms for 161 water quality monitoring stations.

We attempted to match firms in the ASIF database with firms in the ESR database. However, because these two datasets use very different sampling criteria and are managed by different government agencies, we were able to match only 10% of ASIF firms with ESR firms. The matched sample is too small for us to draw any credible statistical inferences. As a result, in subsequent analysis, we analyze these two datasets separately.

### *C. Balance Check*

The underlying assumption for our RD design is that, except for environmental regulation, other determinants of TFP change smoothly around the monitoring stations. At the firm level, environmental regulations may affect many production decisions. It is thus difficult to test this assumption using firm-level data, which primarily contain time-varying variables (arguably, even firm type and firm age can be affected by environmental regulations). In contrast, our township-level data include a rich set of variables that are important for firm production and can be informative about whether these firms face the same market environment.

Because our sample includes only townships located around monitoring stations, we expect that the township-level statistics are largely balanced. In Table 1, we summarize comparisons between upstream and downstream townships. We examine three sets of covariates. Panel A reports the results for basic township characteristics, Panel B summarizes comparisons of local infrastructure, and Panel C further compares human capital measures. We present the means of these variables separately for upstream and downstream townships and then test the mean differences using different bandwidths.

Basic township characteristics in Panel A include township area, arable area, distance to county center, whether the township is an old-region town, whether it is an ethnic minority town, the number of residents, and the number of administrative villages.<sup>9</sup> We cannot reject

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<sup>9</sup> An old region refers to a Communist Party's revolutionary base region. An administrative village is organized by one village committee and may include several natural villages.

the null hypothesis that upstream townships and downstream townships are balanced in every measure at the conventional significance levels.

Infrastructure is important for production. In Panel B, we test whether basic infrastructure measures are similar between upstream and downstream townships. We have data on the length of roads, number of villages with road access, number of villages with electricity access, and number of villages with tap water access. Again, we find that upstream and downstream townships are similar along these dimensions.

Finally, production requires labor. We examine whether human capital differs significantly between upstream and downstream townships. In the township data, we have two relevant variables: the number of primary schools and the number of students enrolled in primary schools. Again, we find no evidence that upstream townships differ from downstream townships in this regard.

The results in Table 1 are encouraging, as they indicate that upstream and downstream townships are very similar. While it is, of course, impossible to rule out the presence of unobserved factors discontinuously affecting firm productivity, these balance checks lend additional credibility to our research design.

## IV. Results

### *A. Effects of Water Quality Monitoring on TFP*

We begin the analysis by graphically presenting our main findings. Applying the Olley-Pakes method, we estimate the log TFP for each sampled firm. Figure 3 plots log TFP (or residual log TFP) against distance to a monitoring station. Each dot represents the average log TFP for firms within a bin of distance; their 95% confidence intervals are also presented. A quartic polynomial function is then overlaid on the graph to illustrate the discontinuity at the monitoring stations.

We divide the firms in ASIF into two categories: polluting industries and non-polluting industries. This categorization is based on the definition of polluting industries used by the MEP.<sup>10</sup>

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<sup>10</sup> Details of the polluting and the non-polluting industries are summarized in Appendix Table S1.

In Panel A, we present the RD plot for log TFP in the polluting industries. In Panel B, we show the RD plot for residual log TFP in the polluting industries. The difference is that monitoring station fixed effects are absorbed in the residual log TFP panel. In both panels, we see a sharp change in TFP at precisely the locations where the water quality controls take effect. The TFP for upstream firms is significantly lower than for downstream firms in the polluting industries. In contrast, in Panels C and D, we do not observe similar discontinuities in TFP in the non-polluting industries.

Table 2 quantifies the graphical findings in Figure 3. Panel A presents the RD estimates without any controls, for both polluting and non-polluting industries. We see that polluting firms located immediately downstream from monitoring stations have higher TFP, but there is no TFP difference for the non-polluting firms. The estimates are not statistically significant because of large standard errors.

Our sample covers 161 water quality monitoring stations in 34 manufacturing industries. A simple RD regression, as reported in Panel A, would compare upstream and downstream firms from different clusters (monitoring stations) and industries, creating noise in the statistical inference. To address this issue, we first absorb station fixed effects and industry fixed effects in the regressions and then estimate the RD using the residual TFP in Panels B and C. By doing so, we effectively compare the TFP differences station by station and industry by industry and then average the differences across stations and industries. After controlling for station and industry fixed effects, the RD estimates for the polluting industries become statistically significant.

In our preferred specifications, which account for both station and industry fixed effects, the estimated increase in log TFP for downstream monitoring stations ranges from 0.31 to 0.35 for the polluting industries. The estimates imply that the water quality monitoring has reduced upstream firms' TFP levels by 26.7% ( $e^{-0.31}-1$ ) to 29.5% ( $e^{-0.35}-1$ ).

The estimates for the non-polluting industries are close to zero and none of them are statistically significant. Comparing the RD estimates in Panels B and C to Panel A, we see that the magnitudes of the estimated impacts are remarkably close. This is important because it suggests that station- and industry-specific determinants of TFP levels are uncorrelated with the treatment status. However, since location- and industry-specific factors can substantially explain the variation in TFP, including them can significantly reduce the estimated standard errors of the treatment effects. The RD estimates also are robust to different choices of kernel functions.



### *B. TFP Effects by Firm Ownership, Year, and Firm Age*

In Table 3, we explore whether the effect of water quality monitoring on TFP varies by ownership, firm age and year. In light of the findings reported in Table 2, we focus on residual TFP with station and industry fixed effects absorbed.

In Panel A, we estimate the RD by firm ownership type and find that the baseline TFP loss is driven mainly by private Chinese firms. Water quality monitoring has no significant impact on the TFP of state-owned enterprises (SOEs) and foreign firms. This result may reflect the fact that environmental regulations are not binding for SOEs or foreign firms as a practical matter; they generally have greater bargaining power over local governments and thus face less stringent enforcement. Another possible explanation is that SOEs and foreign firms generally have superior *ex-ante* environmental performance compared to private Chinese firms and therefore are not affected by tighter regulations. However, given the relatively small number of observations for SOEs and foreign firms in our sample, these sub-sample null results should be interpreted with caution.

The stringency of water quality regulations has changed substantially over the course of our sample period. Specifically, in 2003, President Hu Jintao proposed the “Scientific Outlook of Development” initiative to address the pressing environmental challenges in China. In the same year, the MEP upgraded the surface water quality monitoring system. In addition, starting in 2006, COD abatement became a key indicator in evaluating local environmental performance.

We thus hypothesize that the TFP effect of water monitoring should be larger in later years than in earlier years, and this change should occur in or after 2003. To test this, we estimate the RD separately for samples before 2003 and after 2003, and summarize the results in Panel B. As expected, upstream and downstream polluting firms had similar TFP levels before 2003, but upstream firms became significantly less productive than their downstream counterparts after 2003.

In Figure 4, we provide RD estimates separately for each year. We find that the TFP differences between upstream and downstream firms exactly match the policy changes we have discussed. Specifically, the estimate is close to zero from 2000 to 2002, and becomes larger in 2003, the year President Hu took office. The effect becomes statistically significant starting in 2006, the first year of the 11th Five Year Plan. The corresponding RD estimates by year are summarized in Appendix Table S2.

The fact that the monitoring effect was close to zero and statistically insignificant prior to 2003 supports our identifying assumption: in the absence of tighter water quality regulations, upstream and downstream firms around the same water quality monitoring station have similar levels of productivity.

In Panel C, we compare the TFP loss by firm age. We are interested in whether old firms and young firms respond differently to water quality monitoring. We define new firms as firms born in or after 2003, when China’s environmental regulations became stringent. We then estimate the discontinuities separately for old and young firms using post-2003 data. We find that the TFP loss caused by water quality monitoring is statistically significant for both old and young firms. This finding is inconsistent with the “grandfathering” phenomenon, in which new environmental policies are often designed or implemented in such a way that older firms can be exempted from tighter regulations, because the cost of retrofitting existing facilities is higher than that of building new sources with cleaner technology. In the context of China’s water quality monitoring, both young and old upstream firms have been under tighter regulation than downstream firms since 2003.

#### *C. IV Results Using Hydrological Stations*

Our qualitative discussions on the rules of setting up monitoring stations, the balance tests of township level variables, the finding that the discontinuity is only evident for polluting industries, and the result that the discontinuity only emerges after 2003, all suggest that the identifying assumption in our RD design is likely to hold.

Nevertheless, one may still be concerned about the endogenous location of monitoring stations. For instance, a politically connected polluting firm has strong incentives to lobby the local government, so that the monitoring station would be established upstream of that firm. If these connected firms also receive other forms of benefits from the government that could affect their productivity, such as subsidies or loans, our RD estimates would be biased.

In this section, we use an instrumental variable (IV) approach to directly address this concern. We exploit the fact that, when monitoring stations were set up, local governments typically attempted to locate them closer to existing hydrological stations, so that data, equipment and technicians could be shared in order to achieve economies of scale in water monitoring.

A hydrological station collects hydrological data such as water levels, flow velocity, flow direction, waves, sediment concentration, water temperature, and ice conditions, as well as

data on meteorological conditions such as precipitation, evaporation, air temperature, humidity, air pressure and wind. Because hydrological stations were set up between the 1950s and 1970s, and because their locations were chosen based purely on hydrological considerations, these locations should be orthogonal to the future socio-economic conditions of their neighborhoods. All the hydrological stations were built and supervised by the Ministry of Water Resources (MWR).

As a result, whether a firm is in the near upstream area of a hydrological station can be a valid IV for whether a firm is in the near upstream area of a monitoring station. The exclusion restriction will most likely hold because, within a small bandwidth, a hydrological station in the near downstream should affect a polluting firm only if it results in a monitoring station being placed close to it; otherwise, the downstream hydrological station should have no direct influence on the polluting firm's productivity.

Empirically, we estimate the following first-stage regression:

$$(3) \quad UpMoni_{ij} = \alpha \cdot UpHydro_i + \lambda_j + \epsilon_{ij}$$

where  $UpMoni_{ij}$  is a dummy variable indicating whether firm  $i$  is in the upstream area (10 km) of monitoring station  $j$ ;  $UpHydro_i$  is a dummy variable indicating whether firm  $i$  is in the near upstream area (10 km) of a hydro-station;  $\lambda_j$  is the monitoring site fixed effects; and  $\epsilon_{ij}$  is the error term. We then estimate the second stage regression:

$$(4) \quad TFP_{ij} = \alpha \cdot Up\widehat{Mon}_{ij} + \lambda_j + \epsilon_{ij}$$

where  $TFP_{ij}$  is the TFP of firm  $i$  in the neighborhood of monitoring station  $j$ ;  $Up\widehat{Mon}_{ij}$  is the predicted value from the first stage regression;  $\lambda_j$  is the monitoring site fixed effects; and  $\epsilon_{ij}$  is the error term.

The regression results are presented in Table 4. We estimate the effects separately for firms in the polluting industries and for firms in the non-polluting industries. First, we find that the locations of hydrological stations can indeed strongly predict the locations of water quality monitoring stations (Columns 1 and 3). The IV estimates show that being in the near upstream of a water monitoring station decreases the TFP of a polluting firm by 0.35 logarithmic units (Column 2), but does not affect the productivity of non-polluting firms (Column 4).

Note that the regression results in Table 4 are not readily comparable to those in Table 2. These two approaches use very different sources of variation in the data and estimate

different treatment effects with different identifying assumptions. The RD design estimates the average treatment effect at the cutoff, whereas the IV estimates the local average treatment effect for firms near a hydrological station. Nevertheless, the closeness of the magnitudes of the estimates between the two approaches (0.31 versus 0.35), and the consistent findings in both sets of results, suggest a causal relationship between water quality monitoring and firm TFP.

#### *D. Sorting*

Environmental policies can affect firms' production plans and their location choices. In particular, the pollution haven hypothesis (PHH) posits that polluting capital would flow from places with more stringent environmental regulations to places with less stringent regulations. This issue is important because it will affect the interpretation of the RD estimates. For example, if water quality monitoring causes more polluting firms to relocate to downstream areas and if these firms have higher TFP, our RD estimates will be biased upward. Alternatively, if polluting firms emerging downstream tend to have lower TFP (and therefore would be unlikely to survive upstream), our RD estimates will be biased downward.

However, we believe sorting is not a serious concern in our research design, for three reasons. First, the ASIF sample includes only large manufacturing firms, which are difficult to relocate. Our discussions with policy makers and firm owners suggest that relocating firms is costly and sometimes politically infeasible. Second, recall that water quality monitoring affects both old and young firms (see Table 3). Presumably, only young firms are able to endogenously choose their locations; thus, if sorting were a serious issue, we would observe different impacts of water quality monitoring on the TFP of new firms relative to old firms. However, the estimated impacts of water quality monitoring are similar between old and young firms. Third, in Figure 5 and Table 5, we plot the location distribution of firms in the polluting industries and conduct formal density manipulation tests on firm location distribution. We observe that the polluting firms are continuously distributed across the monitoring stations; thus, we cannot reject the null hypothesis using various density manipulation tests (Cattaneo et al. 2017a, 2007b). The results remain the same if we just focus on the new firms that were born in or after 2003.

### *E. Spillover Effects*

Spillover effects, i.e. water quality monitoring somehow also affecting downstream firms, would be not a concern in a perfect competitive market, where there are many firms and output price is unaffected by local environmental regulation. However, in a market with imperfect competition or more complicated structures, spillovers can exist. In our empirical setting, both positive and negative spillovers can emerge, depending on how upstream firms and downstream firms interact.

If industries are highly concentrated and their major producers are geographically clustered near the water quality monitoring stations, then imposing tighter environmental regulations on upstream firms would cause positive spillovers to downstream firms. The reasons are twofold. First, because upstream and downstream firms are the main producers and competitors on the market, increased production costs for the upstream firms will raise the market price of their products. Competing downstream firms will thus benefit because of this change in market conditions, not just because of the environmental enforcement affecting their upstream counterparts. Second, tighter environmental regulations also may cause inputs, both labor and capital, to move toward the downstream firms. If more productive factors flow to downstream firms, their TFP will be higher for this reason as well.

Negative spillovers will emerge when clustered firms are collaborating instead of competing. This is particularly true if clustered firms are vertically integrated along the supply chain. If (geographically) upstream firms produce inputs for downstream firms, or *vice versa*, environmental regulations that increase upstream firms' marginal costs of production will also make downstream firms less competitive.

In the presence of spillovers, regardless of the sign, our baseline RD estimates can still be properly interpreted as the partial equilibrium effects of environmental regulation on productivity. However, when we extrapolate these estimates to the whole country, the existence of a positive spillover effect will exaggerate the economic costs of regulation, while a negative effect will attenuate the estimated costs.

To assess whether or to what extent our findings are confounded by the potential spillover effects, we conduct a placebo test using replaced downstream firms. Specifically, we first replace the actual downstream firms by their best matches from the sample of firms that are not in the neighborhood of the monitoring stations, based on pre-2003 data. We then re-estimate the regression discontinuities for the matched firms using post-2003 data. These matched firms serve as placebo firms which are not affected by the potential spillovers. The

intuition is that, if the spillover effects are insubstantial (downstream firms are not affected by monitoring), the placebo firms should have TFP similar to the actual downstream firms. Using placebo downstream firms should lead to results that are quantitatively similar to the baseline estimates.

In practice, we take the pre-2003 collapsed cross-sectional data and use a nearest neighbor matching strategy that finds the best matched firm from the pool of firms that are located outside the 10 km radius of the water monitoring stations for each downstream firm. These placebo downstream firms resemble the actual downstream firms in terms of TFP, industry type, and industrial output value before 2003. We then replace the actual downstream firms by the placebo firms in the post-2003 sample and estimate the regression discontinuities.

The results are reported in Table 6. Upstream firms have significantly lower TFP than placebo downstream firms, suggesting that the baseline findings are not driven by a positive spillover effect on the downstream firms. We focus our discussion on the RD estimates after station and industry fixed effects are absorbed, in Panel B. Compared with placebo downstream firms, upstream firms' log TFP is 0.48 to 0.61 units higher. These estimates are slightly larger than those in Table 3, but the differences are statistically indistinguishable. That implies that, if there may exist some spillover effect, this effect should be negative. Consequently, the estimates in Tables 2 and 3 will only understate the economic costs of water pollution regulation.

#### *F. Robustness to Different Specifications*

We check the robustness of our findings in Table 7. In Panel A, we re-estimate our models using a method proposed by Calonico, Cattaneo, and Titiunik (2014) in which local linear regression estimates can be “bias-corrected” for biases resulting from choice of bandwidth. They also suggest an alternative method for calculating standard errors that is more conservative than the conventional procedure. Using these alternative methods, we generate results that are qualitatively similar to the results featured in our main analysis.

In Panel B, we use alternative bandwidth selectors. The bandwidth chosen in our main analysis is based on one common MSE (Mean Square Error)-optimal bandwidth selector for both sides across the cutoff. We supplement this analysis with five other bandwidth selectors: (1) MSE-two: two different MSE-optimal bandwidth selectors (below and above the cutoff) for the RD treatment effect estimator; (2) MSE-sum: one common MSE-optimal bandwidth selector for the sum of regression estimates (as opposed to the difference thereof); (3) CER

(coverage error rate)-optimal: one common CER-optimal bandwidth selector for the RD treatment effect estimator; (4) CER-two: two different CER-optimal bandwidth selectors (below and above the cutoff) for the RD treatment effect estimator, and (5) CER-sum: one common CER-optimal bandwidth selector for the sum of regression estimates (as opposed to the difference thereof).<sup>11</sup> The results remain the same regardless of the bandwidth selector used.

In Panel D, we conduct a placebo test using “fake” monitoring stations. We move the original stations upstream or downstream by 5 km or 10 km and re-estimate the RD models. We find that the discontinuity in TFP is only evident at actual monitoring stations and not at the fake stations.

In the appendix, we present more robustness checks. In Appendix Table S3, we report the RD estimates using the parametric approach, Equation (2). We find quantitatively similar results: water quality monitoring decreases polluting firms’ TFP but has no impact on non-polluting firms. However, the estimates from the parametric approach are more sensitive to the choice of the polynomial function form and inclusion of different samples. In Appendix Table S4, we use an alternative TFP measure suggested by Akerberg et al. (2015) as the outcome variable, and again the results are unchanged.

## **V. Channels: What Happened to the Upstream Firms?**

### *A. Regulation and Firm Production*

How do firms respond to tighter environmental regulations? In this section, we examine the channels through which tighter environmental regulation affects firms’ TFP. In Appendix B, we present a theoretical framework to illustrate how environmental regulation can negatively affect TFP. In this model, firms need to use extra labor and capital to clean up emissions and the government can enforce tighter environmental regulation by increasing the emission tax. Facing a higher emission tax, firms need to hire more labor and capital for emission abatement, but these extra inputs do not directly contribute to output production. As a result, tighter environmental regulation will lead to a reduction in firms’ TFP.

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<sup>11</sup> Please refer to Calonico, Cattaneo, Farrell (forthcoming) for technical details.

In Table 8, we estimate the impacts of water quality monitoring on several key variables related to the calculation of TFP and test whether these findings are consistent with our theoretical predictions.

In Panel A of Table 8, we examine output-related measures: total revenue, value added, and profit. Although the effects of water monitoring are statistically insignificant for all the outcomes, we see a tendency that downstream firms can earn more profit although they generate less revenue.

In Panel B of Table 8, we focus on input-related measures, including number of employees, net investment, and use of intermediate input. We find that upstream firms hire slightly more employees, make somewhat larger investments and use slightly more intermediate input.

In Panel C of Table 8, we present results for policy-related outcomes and firm's research and development investment. We find that upstream firms need to pay larger amounts of taxes and fees than their downstream counterparts; these effects are statistically significant.

In Panel D of Table 8, we test the Porter Hypothesis. The outcome of interest is firms' investments in research and development. The results show that tighter environmental regulation reduces firms' investment in research and development, which contradicts the Porter Hypothesis, but the result is statistically insignificant.

The results in Table 8 suggest that the impacts of environmental regulation on TFP are manifested through multiple channels. Even though many outcomes are statistically insignificant, the overall pattern is highly consistent and informative: facing tighter environmental regulations, firms need to hire more labor and/or make more capital investment to reduce emissions. Upstream firms, even though they do not produce more output than downstream firms, pay more to the government and earn less profit.

### *B. Political Economy of Water Quality Monitoring*

Our empirical analyses have shown that upstream firms are negatively affected by water quality monitoring. Our explanation is that, because water quality readings are politically important, local officials have incentives to enforce tighter regulations on upstream firms than on those downstream. In this section, we explore the political economy behind water quality monitoring.

First, we examine the political incentives of local officials. As documented in the Chinese meritocracy literature, China has an implicit rule that a prefecture-level governor cannot be promoted to a higher level if his/her age reaches 57 (for example, Wang, 2016; Xi et al.,



2017). This creates a discontinuous drop in political incentives at the age of 56. To test whether the TFP effects of water quality monitoring can be explained by political incentives, we digitize the résumés of every prefectural party secretary (the highest-ranked political leader in a prefectural city) between 2000 and 2007. We define a leader as “having strong political incentives” if he/she is younger than 56 in a given year, and “having weak political incentives” otherwise. We then assign a monitoring station either to an “incentivized” or “un-incentivized” party secretary in a given year, and analyze two subsamples based on whether the monitoring station is under the governance of an “incentivized” leader in a particular year. The RD results are summarized in Panels A and B of Table 9.

We find that, when the prefectural city leader has strong political incentives, water quality monitoring has a statistically significant impact on upstream firms’ TFP. The estimated impacts range from 0.57 to 0.66 using different kernel functions and are nearly twice as large as the baseline results in Table 2. In sharp contrast, when the prefecture city leader has weak promotion incentives, the TFP gap remains precisely at zero in all specifications. These results imply that the TFP discontinuity across the monitoring stations is driven by the political incentives of local officials.

Second, despite the fact that state-controlled monitoring stations are established and run by the central government, it is still possible that local officials can exert their administrative powers to influence the water quality monitoring. Our concern is that, if local governments can manipulate water quality readings, they may be less incentivized to regulate upstream firms’ emissions. There is evidence that air pollution data has been manipulated at the margin in some Chinese cities because air quality is important for political evaluation (Ghanem and Zhang, 2014).

To test this hypothesis, we estimate the RD separately for two types of monitoring stations: automatic stations and manual stations. Automatic stations conduct all water quality tests automatically and report the data directly to the central government, while manual stations require technicians to conduct the tests manually.<sup>12</sup> Because it is difficult for local governments to manipulate data from the automatic stations, we expect a larger TFP gap around automatic stations.

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<sup>12</sup> Most stations were manual in the 1990s and early 2000s, but these were gradually replaced by automatic stations, in order to improve the accuracy of water quality reporting. Weekly water quality reports from the automatic stations are posted by the MEP at <http://datacenter.mep.gov.cn/index> and real-time water quality readings can be accessed at <http://online.watertest.com.cn/help.aspx>.

Panels C and D of Table 9 report the findings: while we see an upstream-downstream TFP gap for both types of stations, this effect is much larger for automatic stations (almost three times larger). As the sample size shrinks substantially, most RD estimates are statistically significant only at the 10 percent level.

### *C. Regulation and Emissions*

The model in Appendix B also predicts that tighter environmental regulations will decrease both emission levels and emission intensity (emission per unit of output). In other words, upstream polluting firms are expected not only to reduce total emissions, but also to adopt cleaner technologies. In this section, we examine the impacts of water quality monitoring on firms' emissions.

Ideally, we would like to examine emissions for the same set of firms covered in our ASIF sample, so that we can directly link the reduction in emissions to the reduction in TFP. However, the ASIF sample does not include information on emissions. Instead, we use the ESR data, which document various types of pollutant emissions for all the major polluting firms in each county.

We apply the same set of RD estimators to firm-level emission data (which is equivalent to polluting-source level data) from the ESR database. We examine four water pollution outcomes: (1) total amount of COD emitted, (2) COD emission intensity (total COD/total output value), (3) total amount of wastewater discharged, and (4) wastewater discharge intensity (total wastewater/total output value).

Table 10 reports the local linear RD estimates for the four outcomes. Station fixed effects are absorbed before estimation. Different RD estimates are reported, including conventional local linear RD estimates, bias-corrected estimates, and bias-corrected estimates adjusted with robust standard errors.

In Panel A, we can see that both COD emissions and COD emission intensity are higher for downstream firms, and most results are statistically significant at the 5% or 10% level. COD emissions by polluters immediately upstream from monitoring stations are 0.75-0.99 logarithmic units lower than those from firms immediately downstream. This implies that water quality monitoring reduces COD emission levels in upstream firms by 52.8%–62.8% ( $e^{-0.75}-1$  to  $e^{-0.99}-1$ ). For COD emission intensity, water quality monitoring reduces the COD emission intensity in upstream firms by 38.7%–49.3% ( $e^{-0.49}-1$  to  $e^{-0.68}-1$ ).

In Panel B, we examine wastewater discharge. Downstream firms tend to discharge more wastewater but the results are statistically insignificant due to large standard errors. The results for wastewater discharge intensity, however, are statistically significant at the 5% or 10% level.

Combining both sets of results, we conclude that upstream firms emit less COD and wastewater overall and also produce fewer COD emissions or less wastewater per value of output (by adopting cleaner technologies), confirming the theoretical predictions.

Recall that the ESR database samples the most polluting firms in each county. Given that we focus on a small region around each monitoring station, many of the upstream and downstream firms are located within the same county. This causes a potential selective attrition problem because upstream firms facing tighter regulations tend to emit less and are thus less likely to be sampled in the ESR database compared to downstream firms. If such selection exists, our results in Table 10 will be underestimated, because the upstream firms that reduced the most pollution are no longer included in the sample. Thus, when we evaluate the environmental benefits of water monitoring, the estimates in Table 10 should be regarded as lower bounds.

#### *D. Enforcement in Practice*

The results in previous sections point to an especially striking fact: while upstream firms emit significantly less emissions than their downstream counterparts, they pay more emission fees and taxes. In other words, local governments are able to charge firms with differential tax rates and emission fees, even though these firms are located close to each other and are within the same administrative jurisdiction. This double-standard phenomenon is not unique in our study and has been documented in some other settings as well. For example, Liu (2017) investigates China's tax reform and finds that local governments of China are able to collect more taxes for medium-sized firms. Fan et al. (2017) study China's value-added tax (VAT) system and show that firms located farther away from local tax agencies experience the largest increase in tax burden after VAT enforcement costs are brought down by a new information technology. Local governments in China have substantial discretion in the management of taxation and various fees.

We also interviewed dozens of firm managers and technicians working in the monitoring stations during our field trips. Our discussions confirmed that upstream firms and downstream firms could live in dramatically different regulatory environments. Notably, not

only do upstream firms have to pay more fees and taxes to the government, as shown in our empirical analyses; they also face a variety of command and control regulations that cannot be easily quantified. For example, in Jiangsu Province, we learned that upstream firms' production could be abruptly restricted or even suspended by local governments in order to improve water quality readings. In China's most polluted river basin, Huai River basin, environmental inspectors were placed in the polluting firms from time to time to ensure their compliance with environmental standards. These inspectors visited upstream firms more frequently because they knew these firms had large impacts on water quality readings. In some extreme cases, electricity and natural gas supply could be cut off for certain firms in order to meet the city's environmental abatement target.

Regulatory documents from local governments tell a similar story. Urgent orders were issued when local governments realized water quality readings might fail to meet higher-level government policy targets. A recent example of such an order, which attracted wide media attention in China, is presented in Appendix C. In this example, Kunshan city in Jiangsu Province required 270 manufacturing firms to suspend their production in order to improve water quality. Sluice gates along the rivers were closed and the pumping facilities were shut down so that no wastewater could be discharged into the rivers, even after treatment. Special investigators were sent to the plants to enforce the production suspension policy. While these command and control policies cannot be quantitatively analyzed in our empirical analysis, they do help explain why China's water quality monitoring can be so effective in reducing water pollution and has such a significant impact on upstream firms' productivity.

## **VI. Economic Significance**

### *A. Economic Costs under Various Scenarios*

Our baseline model estimates that water quality monitoring has caused an average loss in TFP of 0.31 logarithmic units for polluting firms (as shown in Panel B of Table 2), equivalent to a 26.7% drop. To translate this TFP loss into monetary value, one may ask what would happen if all of China enforced regulatory standards as stringent as those faced upstream. The total industrial output value (total revenue) from the polluting firms was about 11 trillion

Chinese yuan (1,380 billion USD) in 2006.<sup>13</sup> If all these firms were subject to water quality monitoring regulations as stringent as those faced by the upstream firms in our empirical setting, the total annual loss in output value would exceed 4.0 trillion Chinese yuan (502 billion US dollars) based on 2006 industrial output value.<sup>14</sup>

However, the regulations faced by upstream firms may be too stringent to apply to all the other firms in the country. A more informative counterfactual would be to determine the TFP loss and economic costs associated with a given amount of emission abatement. Recall that all the firms in the ESR database together contribute 85% of China's total emissions, and all of them are local large emitters regardless of industry or revenues. Because we are unable to match the ESR firms with ASIF firms, we cannot directly link the TFP estimates with COD estimates without imposing additional assumptions.

The TFP and COD effects of water monitoring we estimated in previous tables essentially are the following:

$$(5) \quad TFP_{ATE}|Revenue \geq 5 \text{ million} = E(TFP_1 - TFP_0|Revenue \geq 5 \text{ million})$$

$$(6) \quad COD_{ATE}|COD \geq x = E(COD_1 - COD_0|COD \geq x)$$

where  $TFP_{ATE}|Revenue \geq 5 \text{ million}$  is the average treatment effect of water quality monitoring on TFP for firms with annual revenues over 5 million yuan, and  $COD_{ATE}|COD \geq x$  is the average treatment effect of monitoring on emitters that produce COD pollution more than a given threshold  $x$ .  $TFP_1$  is the TFP for downstream firms, and  $TFP_0$  is the TFP for upstream firms.

The average treatment effects on TFP and COD over the entire distribution are:

$$(7) \quad TFP_{ATE} = \text{Prob}(Revenue \geq 5 \text{ million}) \cdot TFP_{ATE}|Revenue \geq 5 \text{ million} + \text{Prob}(Revenue < 5 \text{ million}) \cdot TFP_{ATE}|Revenue < 5 \text{ million}$$

$$(8) \quad COD_{ATE} = \text{Prob}(COD \geq x) \cdot COD_{ATE}|COD \geq x + \text{Prob}(COD < x) \cdot COD_{ATE}|COD < x$$

where the probabilities could be written as the share of firms appearing in each sample:

$$\text{Prob}(Revenue \geq 5 \text{ million}) = \frac{N_{ASIF}}{N}, \quad \text{Prob}(Revenue < 5 \text{ million}) = 1 - \frac{N_{ASIF}}{N};$$

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<sup>13</sup> We use the 2006 exchange rate of 1:7.97.

<sup>14</sup> We compute the difference between the counterfactual output of 14,973.7 billion Chinese yuan (calculated by  $10975.7/(1-26.7\%)$ ) and the observed output of 10,975.7 billion Chinese yuan in the polluting industries in 2006. The calculations for other parts follow the same method.

$$\text{Prob}(\text{COD} \geq x) = \frac{N_{\text{ESR}}}{N}, \text{ Prob}(\text{COD} < x) = 1 - \frac{N_{\text{ESR}}}{N}.$$

While we cannot directly estimate “TFP<sub>ATE</sub>|Revenue < 5 million” and “COD<sub>ATE</sub>|COD < x” in the data, we attempt to back them out by extrapolating the intra-sample heterogeneous treatment effects on TFP and COD.

In Table 11, we estimate the heterogeneous treatment effects of water quality monitoring on TFP with respect to firms’ revenues, and the heterogeneous treatment effects of water quality monitoring on COD emission intensity with respect to firms’ total COD emissions using the polynomial RD approach.<sup>15</sup> The revenue heterogeneity is estimated by using the polynomial RD approach with an interaction term between the downstream dummy and firms’ revenue (log). We use the specification in Column 1 of Table S3 as our preferred parametric specification because it generates the closest RD estimates to the non-parametric RD estimates. To allow for non-linear heterogeneity, we also include quadratic and cubic interactions in the regressions. Based on the regression results, we then predict the estimated impacts at different levels of revenues and summarize the results in Panel A. We find that the TFP effect is substantially larger for larger firms and non-existent for smaller firms. The effects of water quality monitoring on TFP for the smallest 20% of firms (among all the firms with an annual revenue of above 5 million Chinese yuan) become negligible. The results are the same if we use quadratic or cubic heterogeneity. In Panel B, we conduct a similar analysis for COD emission intensity and check whether the effect of monitoring varies across different polluting sources. We find the same pattern: larger emitters are strongly affected by water quality monitoring, while the treatment effect becomes essentially zero for the smallest 20% of emitters in the ESR sample.

In China, the government adopts a policy strategy called “Grasping the Large and Letting Go of the Small” (*Zhua Da Fang Xiao*). “Grasping the large” means that policymakers mainly target large enterprises, while “letting go of the small” means that the government exerts less control over smaller enterprises. The phenomenon has been widely documented in the context of economic reforms and policy implementation (see, for example, Hsieh and Song, 2015). In environmental regulation, many policies are also designed in such a way that

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<sup>15</sup> Ideally, we should also apply the non-parametric RD estimates to different sub-groups of firms and estimate the heterogeneity separately for each sub-group. However, doing so significantly reduces the sample size of each group and we would not have strong enough statistical power to make a reliable inference. In Appendix Table S5, we divide the sample into only two groups and find results that are largely consistent with Table 11: the impacts of water quality monitoring are primarily experienced by larger firms or emitters and are negligible for their smaller counterparts.

larger firms need to meet larger abatement targets.<sup>16</sup> Our findings suggest that the “Grasping the Large and Letting Go of the Small” strategy is being applied to the context of water quality regulations, too.

In addition, there is an “exit” variable in the ASIF database documenting whether a firm will be excluded from the sample in the following year. A firm that earns less than 5 million Chinese yuan in a particular year, based on the sampling criteria, is dropped from (“exits”) the database the next year. This outcome provides additional information on whether water quality monitoring affects firms at the margin. In Appendix Table S6, we find that the probability of exiting the ASIF database is not affected by water quality monitoring. This finding again shows that monitoring does not affect smaller firms at the margin.

Given these findings, if we assume that water quality monitoring does not increase the TFP or emission levels of upstream firms, and that the size of the treatment effect on TFP or emissions is a well-behaved function with respect to revenue or emissions, then we can make the following extrapolations:

$$(9) \quad \begin{aligned} \text{TFP}_{ATE} | \text{Revenue} < 5 \text{ million} &= 0 \\ \text{COD}_{ATE} | \text{COD} < x &= 0 \end{aligned}$$

Intuitively, as the smallest producers and emitters in our ASIF or ESR dataset already have zero treatment effects, the even smaller producers and emitters (those excluded from the ASIF/ESR dataset) also should have zero treatment effects. We can therefore simplify Equations 7 and 8 to the following:

$$(10) \quad MRS = \frac{\text{TFP}_{ATE}}{\text{COD}_{ATE}} = \frac{N_{ASIF}}{N_{ESR}} \cdot \frac{\text{TFP}_{ATE} | \text{Revenue} \geq 5 \text{ million}}{\text{COD}_{ATE} | \text{COD} \geq x}$$

The sample we use for estimation includes 6,581 firms in polluting industries from the ASIF database and 9,888 polluters from the ESR database. Using this equation, we can calculate the economic costs of water pollution abatement.

In Table 12, we compute the economic costs for various scenarios. For easy reference, Panel A reproduces the key results from Tables 2 and 10, and Panel B calculates the economic costs. We focus on the estimates in Column 1 because they produce modest values across all specifications. We first focus on COD emissions. Water quality monitoring reduces COD emissions by 0.83 logarithmic units and decreases TFP by 0.31 logarithmic units. A 10% change in total COD emissions causes a 2.49% change in TFP levels in the polluting

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<sup>16</sup> See, for example, “The Top 10,000 Energy-Consuming Enterprise Program,” which requires only large firms to abate carbon emissions: [http://www.ndrc.gov.cn/zcfb/zcfbtz/201112/t20111229\\_453569.html](http://www.ndrc.gov.cn/zcfb/zcfbtz/201112/t20111229_453569.html)

industries.<sup>17</sup> Using alternative specifications produces slightly different results, which are reported in Columns 2–4. Similar interpretations can also be applied to COD emission intensity. In Column 1, an upstream firm’s COD emission intensity is about 0.55 logarithmic units lower than that of a downstream firm. This means a 10% change in COD emission intensity causes a drop in TFP by about 3.75%. Other combinations create slight variations, as summarized in Columns 2–4.

During China’s 11th Five-Year Plan, total COD emissions were reduced by 12.45% from 2006 to 2010 (with the target being 10%). If we attribute the entire COD reduction from 2006 to 2010 to the polluting industries, then this 12.45% abatement in COD emissions would cause a total output loss worth 352 billion Chinese yuan (44.2 billion USD) in the polluting industries, based on 2006 industrial output values.<sup>18</sup> The annual reduction in COD emissions between 2006 and 2010 was roughly 2.5%, equivalent to an annual loss of 69 billion Chinese yuan (8.7 billion US dollars) in gross industrial output value per year using 2006 Chinese yuan.

In 2015, the gross output value (of firms above designated size) in China exceeded 110 trillion Chinese yuan, and about 35% of output value (38.8 trillion Chinese yuan) is contributed by the polluting industries. The central government aims to reduce COD emissions by another 10% during the 13<sup>th</sup> Five-Year Plan, from 2016 to 2020. Applying our estimates to the 2015 data, we can infer that the total output loss would be around 990 billion Chinese yuan (159 billion US dollars) under current monitoring and enforcement practices.<sup>19</sup> Other specifications generate slightly different estimates, ranging from 936 to 1,099 billion Chinese yuan (150.5 to 176.7 billion USD).

### *B. Potential Sources of Bias*

There are several reasons why the estimates in Table 12 may understate the true economic costs of China’s water pollution controls.

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<sup>17</sup> The way we interpret this relationship is analogous to the Wald estimator in the two-stage setting, except that we do not have a readily available tool to combine the two stages from two different samples non-parametrically and we need to adjust for sample size. Water quality monitoring reduced COD emissions by 0.83 logarithmic units and TFP by 0.31 logarithmic units, so a 10% change in COD emissions will lead to a  $(6,581/9,888) \cdot (0.31/0.83) \cdot 10\%$  (= 2.49%) change in TFP.

<sup>18</sup> We estimate that a 10% change in total COD emissions will cause a 2.49% change in TFP, which implies that a 12.5% change in total COD emissions will cause a 3.11% change in TFP. We then compute the difference between the counterfactual output of 11,328 (10,975.7/(1-3.11%)) billion and the observed output of 10975.7 billion in 2006. The calculations for other parts follow the same method.

<sup>19</sup> We use the 2015 exchange rate of 1 USD to 6.22 Chinese yuan.



First, we use a conservative estimate of the effect of monitoring on TFP in our calculations. In fact, as shown in Table 3, the TFP loss due to water quality monitoring has increased from 0.31 to 0.40 since 2003. If we use these larger TFP estimates, the associated economic costs will increase.

Second, although we provide evidence that the smaller firms or emitters in our data are not affected by water quality monitoring, the assumption that water quality monitoring does not affect even smaller (unobserved) firms or emitters at all may still be overly strong. Shutting down very small polluters can be a feasible policy for some local governments to enforce tighter environmental standards. The TFP loss due to shutdown cannot be captured in our estimation.

Third, the distinction between polluting and non-polluting industries is based on two- to three-digit industrial codes. This distinction does not rule out the possibility that some firms in the non-polluting industries may also emit pollutants and are therefore regulated by local governments. If this is the case, the estimated TFP and economic loss are understated.

Fourth, some regions have a high density of monitoring stations as well as multiple tributaries along the main streams. These monitoring stations are excluded from our sample because we cannot credibly identify the upstream and downstream townships. If there are more monitoring stations in more polluted regions, some of the most polluted regions and firms are excluded from our sample; if environmental regulations are even more aggressively enforced in more polluted regions, the TFP loss in these regions could be even larger.

Finally, we only compute the direct economic costs caused by TFP loss. Previous research has shown that tighter environmental regulation can also cause unemployment, firm relocation, and worker migration, and can change the flow of investment. These indirect costs are non-trivial and should be considered when calculating the overall economic costs of environmental regulations.

We are aware of only one potential bias that may attenuate our estimated costs of tightening water pollution controls. In China, the quality of environmental data has been widely questioned because of the possibility of manipulation by polluting firms or local governments. In our setting, polluting firms and local governments may be incentivized to under-report emission levels in upstream regions. If this were true, the effect of water quality monitoring on emissions would be overestimated, and thus the economic costs would also be overstated. Through our extensive discussions with policy experts and local government agencies, we learned that, although the efforts to reduce water pollution are real and

substantial, it is difficult to rule out the possibility of data manipulation. To what extent the Chinese government would manipulate water quality and emission data and how it affects our interpretations remain unknown and future research is warranted on these issues.

## VII. Conclusion

As the income level of the Chinese people rises, the country starts to face a stark tradeoff between preserving high environmental quality and sustaining robust economic growth. This paper is the first study to credibly estimate the impacts of environmental regulations on productivity in the Chinese manufacturing sector and provides a timely assessment of the economic costs of China's water pollution control policies. We exploit a regression discontinuity design based on the upstream-downstream relationship of water quality monitoring stations in China and find that tighter water quality regulations lead to significant TFP loss for firms located upstream from monitoring stations. This is the case for firms in polluting industries; such a discontinuity is not observed for firms in non-polluting industries.

We estimate that water quality monitoring reduces TFP levels by 26.7% in firms located immediately upstream from monitoring stations. This TFP loss is driven mainly by private Chinese firms instead of state-owned or foreign firms. A closer examination of the TFP effect by year reveals that the impacts of water quality controls have been greater in more recent years, consistent with the fact that environmental regulations in China have tightened over the past decade.

We also investigate the impacts of water quality monitoring on emissions. Using another firm-level dataset, we find that, at the extensive margin, upstream firms emit substantially (52.8%–62.8%) less COD and industrial wastewater than downstream firms; and, at the intensive margin, upstream firms adopt cleaner technology and emit less pollution per value of output (38.7%–49.3%).

Combining both sets of estimates, we calculate the economic costs of China's water pollution control policies. We estimate that a 10% abatement in COD emissions and COD emission intensity can lead to a 2.35%–2.75% and 3.43%–4.21% drop in a polluting firm's TFP respectively. These estimates imply that China's efforts in reducing COD emissions from 2016 to 2020 would cause a total loss in output of 936 to 1,099 billion Chinese yuan (150.5 to 176.7 billion US dollars) in the polluting industries, at least if current monitoring and enforcement practices remain unchanged.

Overall, our findings highlight the negative impacts of environmental regulations on productivity. The estimated efficiency loss is substantial. In other words, high environmental quality comes at high economic cost. This is particularly salient for fast-growing economies that rely heavily on manufacturing.

Political incentives are fundamental to understanding China's environmental regulation. We show that the effect of environmental regulation depends on local officials' chances of promotion and local government's power to manipulate environmental data. Specifically, the TFP difference between upstream and downstream firms becomes twice as large when the city leader has a greater probability of promotion, and it approaches zero when the city leader cannot be promoted. The effect of water quality monitoring on TFP is substantially larger for stations that automatically test and report water quality to the central government.

Our findings also demonstrate that environmental regulations have profound distributional consequences. In the context of water quality monitoring, emission controls in upstream regions will improve the water environment in downstream regions. Upstream firms abate emissions and earn reduced profits, and jobs can be lost if polluting firms are shut down, while downstream regions enjoy both higher environmental quality and more rapid economic growth. In the long run, these effects may imply a spatial redistribution of economic activity, population and social welfare.

Nevertheless, our findings do not answer the larger question of whether China's current environmental regulation standards are too aggressive, because we do not know Chinese people's willingness to pay for cleaner surface water. After all, little research has been conducted on the socio-economic costs of water pollution in China.<sup>20</sup> To what extent environmental regulations should be designed and enforced, especially in developing countries that rely heavily on manufacturing industries, remains an underexplored research area.

We conclude by pointing out some limitations of this study and offering directions for future research. First, the estimates in this paper are derived in a partial equilibrium framework. We focus on a unique setting that affects only a small set of firms. Large-scale regulation will affect aggregate output and input markets, and our estimates should be interpreted with caution when used to evaluate large-scale environmental policies. Second,

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<sup>20</sup> Two exceptions are that (1) Ebenstein (2012) finds that China's surface water pollution has caused an increase in deaths from digestive cancers; and (2) He and Perloff (2016) find that a deterioration in surface water quality from Water Quality Grade Level I to Level III is associated with higher infant mortality.

our sample covers a relatively short period of time, while firms might be able to better adjust investment and production in the long run. With the growing availability of firm-level longitudinal data, investigating how firms respond to regulation over long periods of time will be an important area for future research. Relatedly, sorting and its subsequent welfare implications are important for long-term impact assessment. Finally, with the expectation of increasingly tighter environmental regulations in China, entrepreneurs and investors may choose to develop businesses in non-polluting industries. Tighter environmental regulations in the polluting industries may create externalities affecting non-polluting industries, and there is a lack of rigorous empirical studies to quantify the impacts of such spillover effects on the economy.

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**Table 1. Covariate Balance Between Upstream Townships and Downstream Townships**

	Mean (within 15km)		Mean Difference		
	Downstream	Upstream	≤15km	≤10km	≤5km
	(1)	(2)	(3)	(4)	(5)
<i>Panel A. Basic Township Characteristics</i>					
Town Area	7,662	7,684	-361.34	-298.63	302.02
(Mu)	(4,267)	(4,171)	(337.78)	(378.11)	(1,467.30)
Arable Area	3,220	2,779	-334.37**	-356.97	-58.29
(Mu)	(1,858)	(1,869)	(154.18)	(217.43)	(803.44)
Distance to County Center	2.39	2.49	0.04	0.10	0.52
(KM)	(0.98)	(1.06)	(0.13)	(0.17)	(0.70)
Old-Region Town	0.22	0.18	-0.02	-0.03	-0.14
(1=Old-Region Town)	(0.41)	(0.39)	(0.03)	(0.04)	(0.18)
Minority Town	0.01	0.02	0.00	-0.01	-0.00*
(1=Minority Town)	(0.09)	(0.14)	(0.02)	(0.02)	(0.00)
No. of Residents Communities	1.96	1.51	-0.16	-0.58	-2.52
	(5.78)	(3.47)	(0.65)	(0.63)	(4.86)
No. of Villages	25.30	23.07	-2.09	-2.12	-1.62
	(16.65)	(14.71)	(1.42)	(1.57)	(5.33)
<i>Panel B. Basic Infrastructure</i>					
Road Length	52.92	47.66	-6.11	-4.10	-3.83
(KM)	(47.05)	(45.38)	(4.55)	(6.52)	(11.57)
# of Villages with Paved Road	24.01	22.38	-1.96	-2.24	-0.57
	(16.09)	(14.38)	(1.39)	(1.47)	(5.51)
# of Villages with Electricity	25.30	23.03	-2.15	-2.12	-1.62
	(16.65)	(14.74)	(1.42)	(1.57)	(5.33)
# of Villages with Tap Water	12.95	10.76	-1.58	-1.39	0.69
	(16.17)	(13.57)	(1.28)	(1.75)	(6.02)
<i>Panel C. Human Capital</i>					
No. of Primary School	18.11	17.53	-0.76	-0.56	2.10
	(9.10)	(9.46)	(0.85)	(1.13)	(3.99)
No. of Primary School Students	7,100	6,186	-629.30	-966.96	-309.76
	(4,611)	(4,312)	(464.15)	(680.70)	(2,329.78)
Obs.	237	307			

*Notes:* Data are collected from the Township Conditions Survey in 2002. Columns 1–2 report the means and standard deviations of township covariates. In columns 3–5, we restrict our sample to 15km, 10km and 5km from water quality monitoring stations and test the covariate balance between upstream and downstream towns. The difference coefficients are obtained by running OLS regressions of township variables on an upstream dummy and a set of water quality monitoring station fixed effects. Standard errors reported in the parentheses are clustered at the water monitoring station level.



**Table 2. RD Estimates of the Impact of Water Quality Monitoring on TFP**

	Polluting Industries			Non-Polluting Industries		
	(1)	(2)	(3)	(4)	(5)	(6)
<i>Panel A: Water Quality Monitoring and TFP</i>						
TFP (log) - Polluting Industries	0.36 (0.23)	0.38 (0.24)	0.43 (0.28)	-0.00 (0.14)	0.02 (0.15)	-0.05 (0.14)
Bandwidth (km)	4.18	3.88	2.88	4.71	4.14	4.19
<i>Panel B: Water Quality Monitoring and Residual TFP</i>						
TFP (log) - Polluting Industries (Station FE Absorbed)	0.25* (0.14)	0.25** (0.13)	0.33** (0.15)	-0.01 (0.09)	0.00 (0.10)	0.02 (0.11)
Bandwidth (km)	5.80	5.98	4.82	6.02	5.48	4.26
<i>Panel C: Water Quality Monitoring and Residual TFP</i>						
TFP (log) - Polluting Industries (Station and Industry FE Absorbed)	0.31** (0.15)	0.31** (0.15)	0.35** (0.16)	0.02 (0.08)	0.03 (0.08)	0.03 (0.09)
Bandwidth (km)	6.56	6.54	5.41	5.553	4.918	4.329
Obs.	6,582	6,582	6,582	12,422	12,422	12,422
Kernel	Triangle	Epanech.	Uniform	Triangle	Epanech.	Uniform

*Notes:* Each cell in the table represents a separate regression. TFP is estimated using Olley and Pakes (1996) method. The discontinuities at monitoring stations are estimated using local linear regressions and MSE-optimal bandwidth proposed by Calonico et al. (2014) and Calonico (2017) for different kernel weighting methods. Standard errors clustered at the monitoring station level are reported below the estimates. \* significant at 10% \*\* significant at 5% \*\*\* significant at 1%.

**Table 3. Heterogeneous Impacts of the Impact of Water Quality Monitoring on TFP**

	Residual TFP – Polluting Industries			Residual TFP – Non-Polluting Industries		
	(1)	(2)	(3)	(4)	(5)	(6)
<i>Panel A: By Ownership</i>						
<u>Private Firms</u>	0.34**	0.37**	0.31*	0.04	0.04	0.03
	(0.17)	(0.18)	(0.18)	(0.08)	(0.08)	(0.09)
Obs.	5,636	5,636	5,636	10,084	10,084	10,084
Bandwidth	5.965	5.590	5.087	6.052	6.059	5.537
<u>SOEs</u>	-0.31	-0.16	0.23	-0.13	-0.10	-0.01
	(0.52)	(0.54)	(0.50)	(0.25)	(0.25)	(0.27)
Obs.	635	635	635	1,357	1,357	1,357
Bandwidth	4.282	4.474	4.407	4.724	4.545	3.955
<u>Foreign Firms</u>	-0.06	-0.07	-0.11	-0.12	-0.15	0.02
	(0.27)	(0.28)	(0.31)	(0.40)	(0.42)	(0.25)
Obs.	1,104	1,104	1,104	2,427	2,427	2,427
Bandwidth	6.927	6.541	5.479	3.287	3.070	4.286
<i>Panel B: By Year</i>						
<u>Before 2003</u>	0.09	0.10	0.11	0.01	0.01	0.06
	(0.19)	(0.20)	(0.24)	(0.12)	(0.13)	(0.15)
Obs.	2,570	2,570	2,570	4,565	4,565	4,565
Bandwidth	5.722	5.211	3.359	4.375	4.323	3.533
<u>After 2003</u>	0.36**	0.35**	0.40**	0.03	0.04	0.07
	(0.16)	(0.16)	(0.17)	(0.08)	(0.09)	(0.10)
Obs.	5,916	5,916	5,916	10,992	10,992	10,992
Bandwidth	6.223	6.287	5.159	6.302	5.926	5.050
<i>Panel C: By Firm Age</i>						
<u>Old Firms</u>	0.33*	0.39**	0.45**	0.05	0.05	0.04
	(0.17)	(0.19)	(0.21)	(0.09)	(0.09)	(0.09)
Obs.	4,481	4,481	4,481	8,373	8,373	8,373
Bandwidth	6.695	5.881	4.624	5.432	5.199	4.526
<u>Young Firms</u>	0.48**	0.51**	0.39	-0.03	-0.00	0.07
	(0.19)	(0.21)	(0.26)	(0.16)	(0.18)	(0.20)
Obs.	1,438	1,438	1,438	2,627	2,627	2,627
Bandwidth	3.768	3.537	3.798	5.768	5.084	4.357
Kernel	Triangle	Epanech.	Uniform	Triangle	Epanech.	Uniform

*Notes:* Each cell in the table represents a separate regression. Monitoring station and industry fixed effects are absorbed before estimating regression discontinuity. In columns 1–3, we report the estimated discontinuity for polluting industries, and in columns 4–6, we report the estimated discontinuity for non-polluting industries. Local linear regression and MSE-optimal bandwidth proposed by Calonico et al. (2014) and Calonico (2017) for different kernel weighting methods are used for the estimation. Conventional local linear regression discontinuity standard errors clustered at the monitoring station level are reported below the estimates. \* significant at 10% \*\* significant at 5% \*\*\* significant at 1%.

**Table 4. Instrumental Variable Estimation using Hydrological Stations**

	Polluting Industries		Non-Polluting Industries	
	Upstream	TFP (log)	Upstream	TFP (log)
	(1)	(2)	(3)	(4)
Upstream Hydrological Station	0.38** (0.18)		0.31** (0.14)	
Upstream Monitoring Station		-0.35** (0.16)		-0.00 (0.17)
Specification	1st Stage	2SLS	1st Stage	2SLS
Station FE	Y	Y	Y	Y
Observations	4,445	4,462	8,976	8,981
F Statistic	10.48	0.03	22.82	1.18
R-squared	0.47	0.16	0.44	0.09

*Notes:* Each column in the table represents a separate regression. We define "upstream monitoring station" as a dummy indicator for whether a firm is upstream from a monitoring station within a 10 km range, and similarly, we define "upstream hydrological station" as a dummy indicator for whether a firm is upstream from a hydrological station within a 10 km range. Our outcome of interest is firm-level TFP estimated using Olley and Pakes (1996) method, our endogenous variable is "upstream monitoring station", and our instrumental variable is "upstream hydrological station". We present first-stage results and IV 2SLS results separately for firms in polluting industries (columns 1 and 2) and firms in non-polluting industries (columns 3 and 4). Monitoring station fixed effects are controlled for in all specifications. Standard errors are clustered at the monitoring station level. \* significant at 10% \*\* significant at 5% \*\*\* significant at 1%.

**Table 5. Density Tests for Sorting Using Local Polynomial Density Estimation**

	(1)	(2)	(3)	(4)
<i>Panel A. All Firms, Obs = 6582</i>				
T	0.36	0.21	-2.37	0.36
P> T	0.72	0.83	0.02	0.72
Bandwidth Left	2.47	1.97	6.17	2.47
Bandwidth Right	2.01	1.97	6.17	2.01
<i>Panel B, Young Firms, Obs = 2825</i>				
T	0.73	1.30	-1.02	0.08
P> T	0.47	0.19	0.31	0.93
Bandwidth Left	2.68	2.00	3.81	2.68
Bandwidth Right	1.94	2.00	3.81	2.00
Bandwidth Selector	Each	Diff	Sum	Comb

*Notes:* This table reports RD manipulating tests using the local polynomial density estimators proposed by Cattaneo et al. (2017a, 2007b). We use four different bandwidth selectors to check the robustness of the results. "Each" means we use two distinct bandwidths based on MSE of each density separately for upstream and downstream firms. "Diff" bandwidth selection is based on MSE of difference of densities with one common bandwidth. "Sum" bandwidth selection is based on MSE of sum of densities with one common bandwidth. "Comb" bandwidth is selected as the median of "Each", "Diff" and "Sum". Technical explanations of different bandwidth selectors can be found in Cattaneo et al. (2017a, 2007b).

**Table 6. RD Estimates using Placebo Downstream Firms**

	Polluting Industries			Non-Polluting Industries		
	(1)	(2)	(3)	(4)	(5)	(6)
<i>Panel A: Water Quality Monitoring and TFP</i>						
TFP (log) - Polluting Industries	0.36 (0.23)	0.44* (0.26)	0.26 (0.29)	-0.18 (0.16)	-0.20 (0.15)	-0.13 (0.18)
<i>Panel B: Water Quality Monitoring and Residual TFP</i>						
TFP (log) - Polluting Industries (Station and Industry FE Absorbed)	0.48** (0.20)	0.52** (0.21)	0.61*** (0.23)	0.13 (0.13)	0.11 (0.11)	0.14 (0.12)
Obs.	4,435	4,435	4,435	8,001	8,001	8,001
Kernel	Triangle	Epanech.	Uniform	Triangle	Epanech.	Uniform

*Notes:* Each cell in the table represents a separate regression, where each control firm is replaced by its best match in the whole sample from a pre-2003 nearest neighbour matching (based on TFP, industry, and other basic characteristics). TFP is estimated using Olley and Pakes (1996) method. The discontinuities at monitoring stations are estimated using local linear regression and MSE-optimal bandwidth proposed by Calonico et al. (2014) and Calonico (2017) for different kernel weighting methods. Standard errors clustered at the monitoring station level are reported below the coefficients in columns 1–5 and conventional local linear regression discontinuity standard errors clustered at the monitoring station level are reported in columns 6-8. \* significant at 10% \*\* significant at 5% \*\*\* significant at 1%.

**Table 7. Robustness Checks: Impact of Water Quality Monitoring on TFP**

	TFP – Polluting Industries		
	(1)	(2)	(3)
<i>Panel A. Alternative Ways to Estimate RD and Standard Errors</i>			
Bias-corrected RD Estimates	0.35** (0.15)	0.34** (0.15)	0.38** (0.16)
Bias-corrected Robust Estimates	0.35* (0.19)	0.34* (0.19)	0.38** (0.19)
<i>Panel B. Alternative Ways to Choose Optimal Bandwidth</i>			
Bandwidth Chosen by MSE-Two Selector	0.30** (0.15)	0.29* (0.15)	0.25 (0.17)
Bandwidth Chosen by MSE-Sum Selector	0.31** (0.15)	0.30** (0.15)	0.34** (0.16)
Bandwidth Chosen by CER-D Selector	0.38** (0.19)	0.40** (0.19)	0.43** (0.20)
Bandwidth Chosen by CER-Two Selector	0.35** (0.17)	0.39** (0.17)	0.48** (0.20)
Bandwidth Chosen by CER-Sum Selector	0.37** (0.18)	0.39** (0.19)	0.44** (0.20)
<i>Panel C. Placebo Tests</i>			
Move Monitoring Stations Upstream by 5km	0.12 (0.16)	0.13 (0.16)	0.11 (0.16)
Move Monitoring Stations Upstream by 10km	-0.08 (0.11)	-0.09 (0.11)	-0.08 (0.12)
Move Monitoring Stations Downstream by 5km	0.13 (0.09)	0.15 (0.09)	0.11 (0.11)
Move Monitoring Stations Downstream by 10km	0.03 (0.16)	0.05 (0.15)	0.07 (0.17)
Monitoring Station FE	Y	Y	Y
Industry FE	Y	Y	Y
Kernel	Triangle	Epanech.	Uniform

*Notes:* Each cell in the table represents a separate regression. Conventional local linear regression discontinuity standard errors clustered at the monitoring station level are reported below the estimates (except Panel A). Local linear regression and MSE-optimal bandwidth selected by Calonico et al. (2014) and Calonico (2017) for different kernel weighting methods are used for the estimation (except Panel B). Monitoring station and industry fixed effects are absorbed before estimating regression discontinuity. \* significant at 10% \*\* significant at 5% \*\*\* significant at 1%.

**Table 8. Channels: RD Estimates on other Measures**

	Conventional	Local RD	Bias-Corrected RD	Bias-Corrected Robust		
	(1)	(2)	(3)	(4)	(5)	(6)
<i>Panel A. Output Related</i>						
Revenue	-0.09	-0.09	-0.19	-0.18	-0.19	-0.18
(log)	(0.25)	(0.28)	(0.25)	(0.28)	(0.32)	(0.34)
Value-Added	0.04	0.02	-0.05	-0.07	-0.05	-0.07
(log)	(0.22)	(0.23)	(0.22)	(0.23)	(0.28)	(0.29)
Profit	4.47	4.36	5.48	5.36	5.48	5.36
(10 million yuan)	(4.07)	(3.88)	(4.07)	(3.88)	(5.58)	(5.37)
<i>Panel B. Input Related</i>						
Employees	-0.16	-0.14	-0.22	-0.19	-0.22	-0.19
(log)	(0.16)	(0.16)	(0.16)	(0.16)	(0.21)	(0.21)
Investment	-1.72	-0.60	-2.03	-0.34	-2.03	-0.34
(10 million yuan)	(1.77)	(2.06)	(1.77)	(2.06)	(2.13)	(2.46)
Intermediate Input	-0.18	-0.16	-0.28	-0.26	-0.28	-0.26
(log)	(0.25)	(0.27)	(0.25)	(0.27)	(0.33)	(0.33)
<i>Panel C. Policy-Related and RD</i>						
Tax	-0.59	-0.70	-0.76	-0.87*	-0.76	-0.87
(log)	(0.49)	(0.53)	(0.49)	(0.53)	(0.61)	(0.63)
Waste Discharge Fee	-1.15**	-1.07**	-1.41***	-1.32**	-1.41**	-1.32**
(log)	(0.51)	(0.53)	(0.51)	(0.53)	(0.57)	(0.60)
<i>Panel D. Porter Hypothesis</i>						
R&D	-0.06	-0.17	-0.16	-0.28	-0.16	-0.28
(log)	(0.39)	(0.46)	(0.39)	(0.46)	(0.58)	(0.62)
Kernel	Triangle	Epanech.	Triangle	Epanech.	Triangle	Epanech.

*Notes:* Each cell in the table represents a separate regression. We use post-2003 collapsed data to estimate the regression discontinuities. Local linear regression and MSE-optimal bandwidth proposed by Calnoico et al. (2014) and Calonico (2017) for different kernel weighting methods are used for the estimation. Investment is calculated by subtracting previous year's value of fixed assets from this year's value of fixed assets after depreciation. Standard errors are clustered at the monitoring station level, and reported below the estimates. \* significant at 10% \*\* significant at 5% \*\*\* significant at 1%.

**Table 9. Political Economy of Water Quality Monitoring**

	Conventional Local RD		Bias-Corrected RD		Bias-Corrected Robust	
	(1)	(2)	(3)	(4)	(5)	(6)
<i>Panel A. When City Leader Has Strong Political Incentives</i>						
TFP (log)	0.57*** (0.19)	0.59*** (0.20)	0.63*** (0.19)	0.66*** (0.20)	0.63*** (0.21)	0.66*** (0.23)
<i>Panel B. When City Leader Has Weak Political Incentives</i>						
TFP (log) - Polluting Industries	0.01 (0.23)	0.08 (0.24)	0.00 (0.23)	0.07 (0.24)	0.00 (0.29)	0.07 (0.31)
<i>Panel C. Automatic Monitoring Stations</i>						
TFP (log)	0.92 (0.59)	1.01* (0.57)	1.11* (0.59)	1.22** (0.57)	1.11 (0.74)	1.22* (0.71)
<i>Panel D. Manual Monitoring Stations</i>						
TFP (log)	0.26* (0.15)	0.26* (0.15)	0.27* (0.15)	0.27* (0.15)	0.27 (0.18)	0.27 (0.18)
Station FE	Y	Y	Y	Y	Y	Y
Industry FE	Y	Y	Y	Y	Y	Y
Kernel	Triangle	Epanech.	Triangle	Epanech.	Triangle	Epanech.

*Notes:* Each cell in the table represents a separate regression. We focus on polluting firms and use post-2003 collapsed data to estimate the regression discontinuities. Local linear regression and MSE-optimal bandwidth proposed by Calonico et al. (2014) and Calonico (2017) for different kernel weighting methods are used for the estimation. Panel A uses the subsample where the Prefecture Party Secretary has strong promotion incentives (age $\leq$ 56). Panel B uses the subsample where the Prefecture Party Secretary has weak promotion incentives (age $>$ 56). Panel C uses the subsample of automatic monitoring stations and Panel D uses that of manual monitoring stations. \* significant at 10% \*\* significant at 5% \*\*\* significant at 1%.



**Table 10. RD Estimates of the Impact of Water Quality Monitoring on Emissions**

	Conventional Local RD		Bias-Corrected		Bias-Corrected Robust	
	(1)	(2)	(3)	(4)	(5)	(6)
<i>Panel A: COD Emission</i>						
COD Emission (log)	0.83*	0.75*	0.99**	0.92**	0.99**	0.92*
(Station and Industry FE Absorbed)	(0.44)	(0.42)	(0.44)	(0.42)	(0.49)	(0.47)
COD Emission Intensity (log)	0.55**	0.49*	0.68**	0.62**	0.68**	0.62**
(Station and Industry FE Absorbed)	(0.27)	(0.26)	(0.27)	(0.26)	(0.32)	(0.31)
<i>Panel B: Wastewater Discharge</i>						
Waste Water Discharge (log)	0.39	0.39	0.49	0.50	0.49	0.50
(Station and Industry FE Absorbed)	(0.33)	(0.35)	(0.33)	(0.35)	(0.40)	(0.42)
Waste Water Discharge Intensity (log)	0.34*	0.33*	0.42**	0.41**	0.42*	0.41*
(Station and Industry FE Absorbed)	(0.20)	(0.20)	(0.20)	(0.20)	(0.23)	(0.22)
Bandwidth Selector	MSE	MSE	MSE	MSE	MSE	MSE
Obs.	9,888	9,888	9,888	9,888	9,888	9,888
Kernel	Triangle	Epanech.	Triangle	Epanech.	Triangle	Epanech.

*Notes:* Each cell in the table represents a separate regression. Monitoring station fixed effects are absorbed before estimating regression discontinuity. Local linear regression and MSE-optimal bandwidth selected by Calonico et al. (2014) and Calonico (2017) for different kernel weighting methods are used for the estimation. Conventional local linear regression discontinuity standard errors clustered at the monitoring station level are reported below the estimates. \* significant at 10% \*\* significant at 5% \*\*\* significant at 1%.

**Table 11. Predicted Effects of Water Quality Monitoring on TFP and COD**

	Model 1	Model 2	Model 3
	(1)	(2)	(3)
<i>Panel A. TFP Effects for Large and Small Firms (Measured by Industry Output Value)</i>			
20% (log Rev ~ 9.01)	0.14 (0.24)	0.10 (0.23)	0.11 (0.23)
40% (log Rev ~ 9.58)	0.27 (0.23)	0.32 (0.22)	0.32 -0.22
60% (log Rev ~ 10.16)	0.42* (0.22)	0.50** (0.21)	0.49** 0.21
80% (log Rev ~ 10.92)	0.62*** (0.22)	0.66*** (0.20)	0.65*** (0.20)
<i>Panel B. COD Effect for Large and Small emitters (Measured by COD Emissions)</i>			
20% (log COD ~ 5.97)	0.14 0.44	0.12 (0.43)	0.19 (0.44)
40% (log COD ~ 7.46)	0.93** (0.43)	0.96** (0.43)	0.99** (0.44)
60% (log COD ~ 8.70)	1.59*** (0.43)	1.62*** (0.43)	1.59*** (0.43)
80% (log COD ~ 10.18)	2.38*** (0.43)	2.34*** (0.43)	2.27*** (0.42)
Heterogeneity Specification	Linear	Quadratic	Cubic

*Notes:* This table reports the predicted effects of water quality monitoring on TFP and COD emission intensity. In Panel A, we explore the TFP heterogeneity at different revenue levels, and in Panel B, we explore the COD intensity heterogeneity at different COD emission levels. We use parametric RD to estimate the heterogeneous effects using different heterogeneity functional forms. We choose the polynomial RD specifications that generate the closest estimates to the non-parametric estimates reported in Table 2 and Table 8 as the baselines. We then include interactions to test the heterogeneity. "Linear" means that we use a linear interaction between the downstream dummy and log revenue (or log COD), and "quadratic" means we interact the downstream dummy with a quadratic function of log revenue (or log COD). Panel A shows that the monitoring effect is only significant for large firms, and Panel B shows that the monitoring effect is only significant for large emitters.

**Table 12. Economic Costs of COD Abatement**

	Conventional		Bias-Corrected	
	(1)	(2)	(3)	(4)
<i>Panel A. Estimated Effect of Water Quality Monitoring</i>				
Effect on log TFP	0.31** (0.15)	0.31** (0.15)	0.35** (0.15)	0.34** (0.15)
Effect on log COD Emission	0.83* (0.44)	0.75* (0.42)	0.99** (0.44)	0.92** (0.42)
Effect on log COD Emission Intensity	0.55** (0.27)	0.49* (0.26)	0.68** (0.27)	0.62** (0.26)
<i>Panel B. Estimated Economic Costs Estimates:</i>				
TFP Loss if all Polluting Firms are Monitored	26.66%	26.66%	29.53%	28.82%
TFP Loss per 10% COD Emission Abatement	2.49%	2.75%	2.35%	2.46%
TFP Loss per 10% COD Emission Intensity Reduction	3.75%	4.21%	3.43%	3.65%
Total Output Loss if all Polluting Firms are Monitored (billion CNY)	3988.9	3988.9	4599.6	4444.6
Total Output Loss in the Polluting Industry during the 11th Five-Year Plan (billion CNY), A	351.98	390.86	332.60	348.16
Total Output Loss in the Polluting Industry per 2.5% COD Abatement (billion CNY), A	68.64	76.01	64.95	67.91
Total Output Loss in the Polluting Industry per 10% COD Abatement (billion CNY), A	279.79	310.48	264.48	276.77
Total Output Loss in the Polluting Industry per 2.5% COD Abatement (billion CNY), B	242.91	269.00	229.85	240.34
Total Output Loss in the Polluting Industry per 10% COD Abatement (billion CNY), B	990.2	1098.8	936.0	979.5
Kernel	Triangle	Epanech.	Triangle	Epanech.
Gross Output Value in the Polluting Industry in 2006 (billion CNY), A			10975.7	
Gross Output Value in the Polluting Industry in 2015 (billion CNY), B			38844.9	

*Notes:* The gross output values were obtained from the website of the National Bureau of Statistics. A: calculation is based on gross output value (of industries above designated size) in 2006; B: calculation is based on gross output value (of industries above designated size) in 2015.

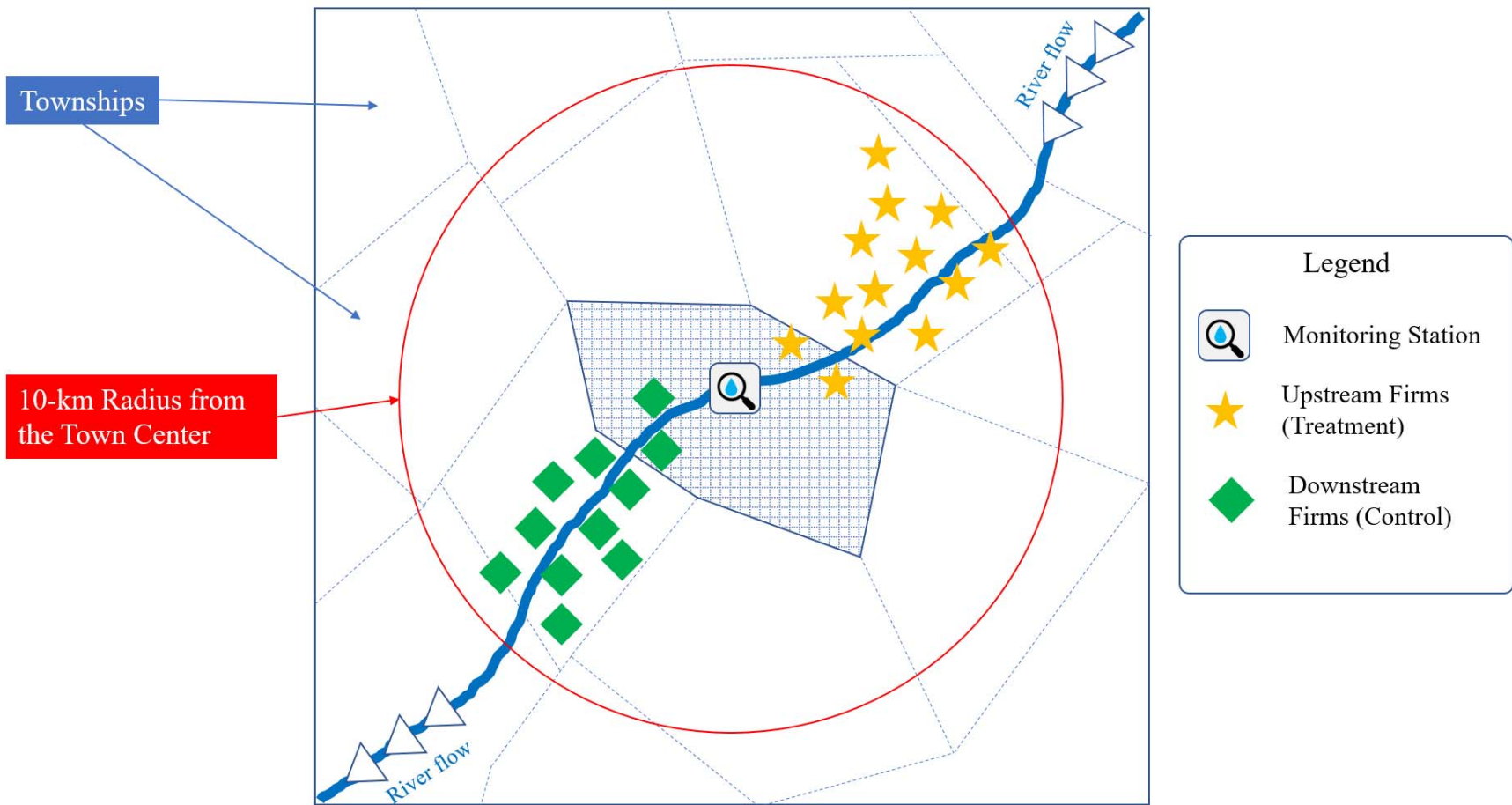


Figure 1. Illustrating the Identification Strategy

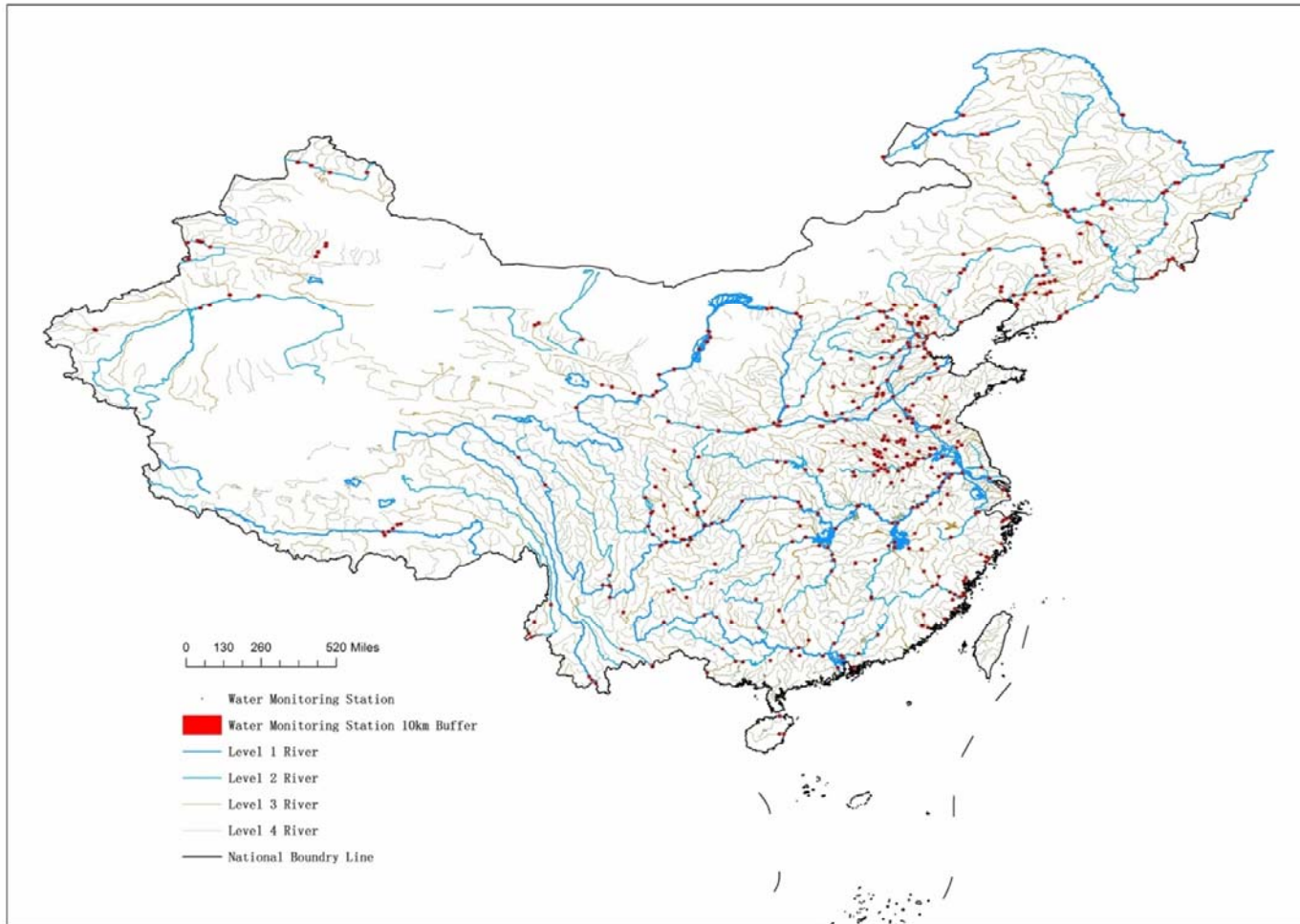


Figure 2. Distribution of Surface Water Quality Monitoring Stations

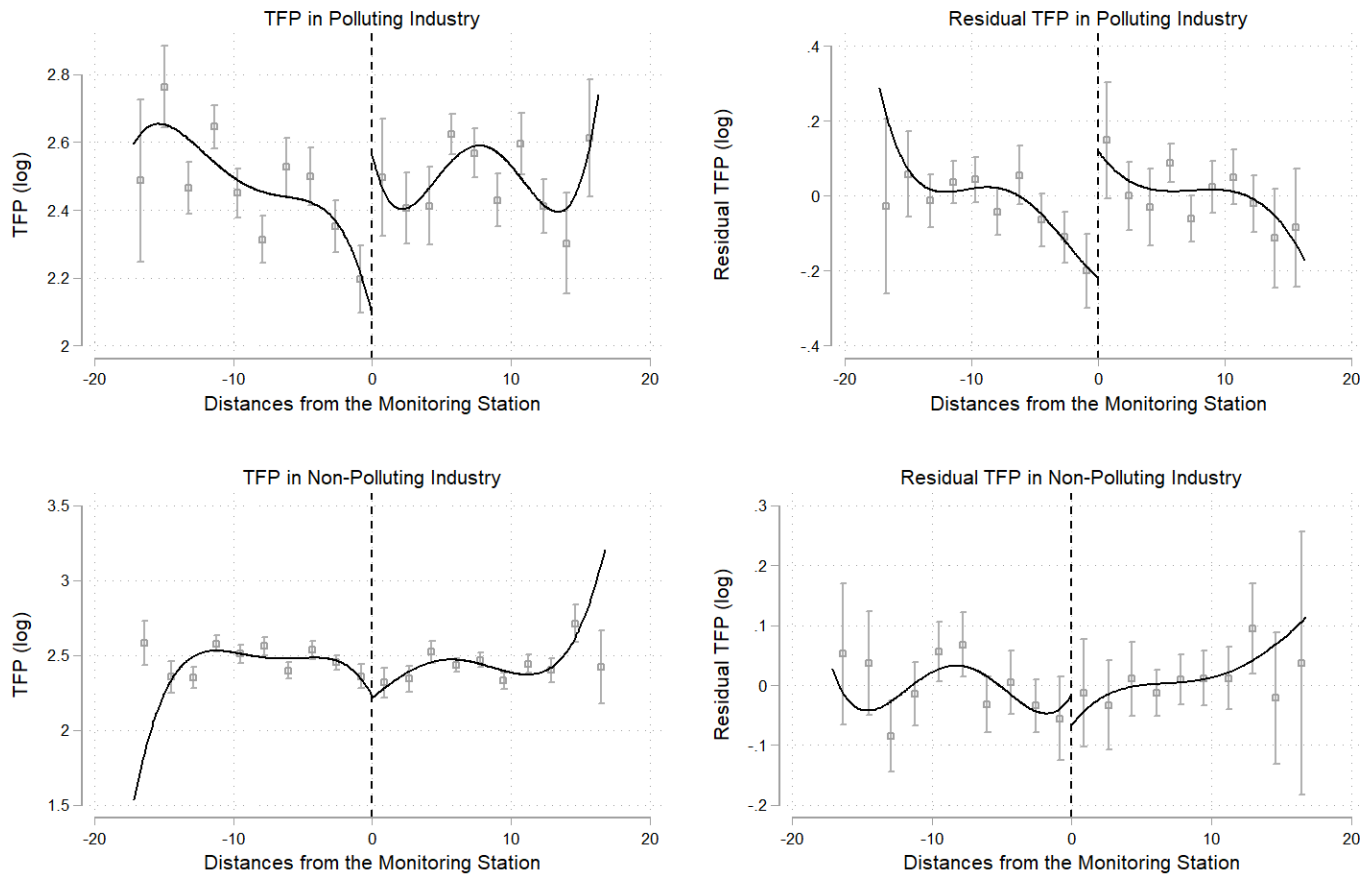


Figure 3. RD Plot: Effects of Water Quality Monitoring on TFP

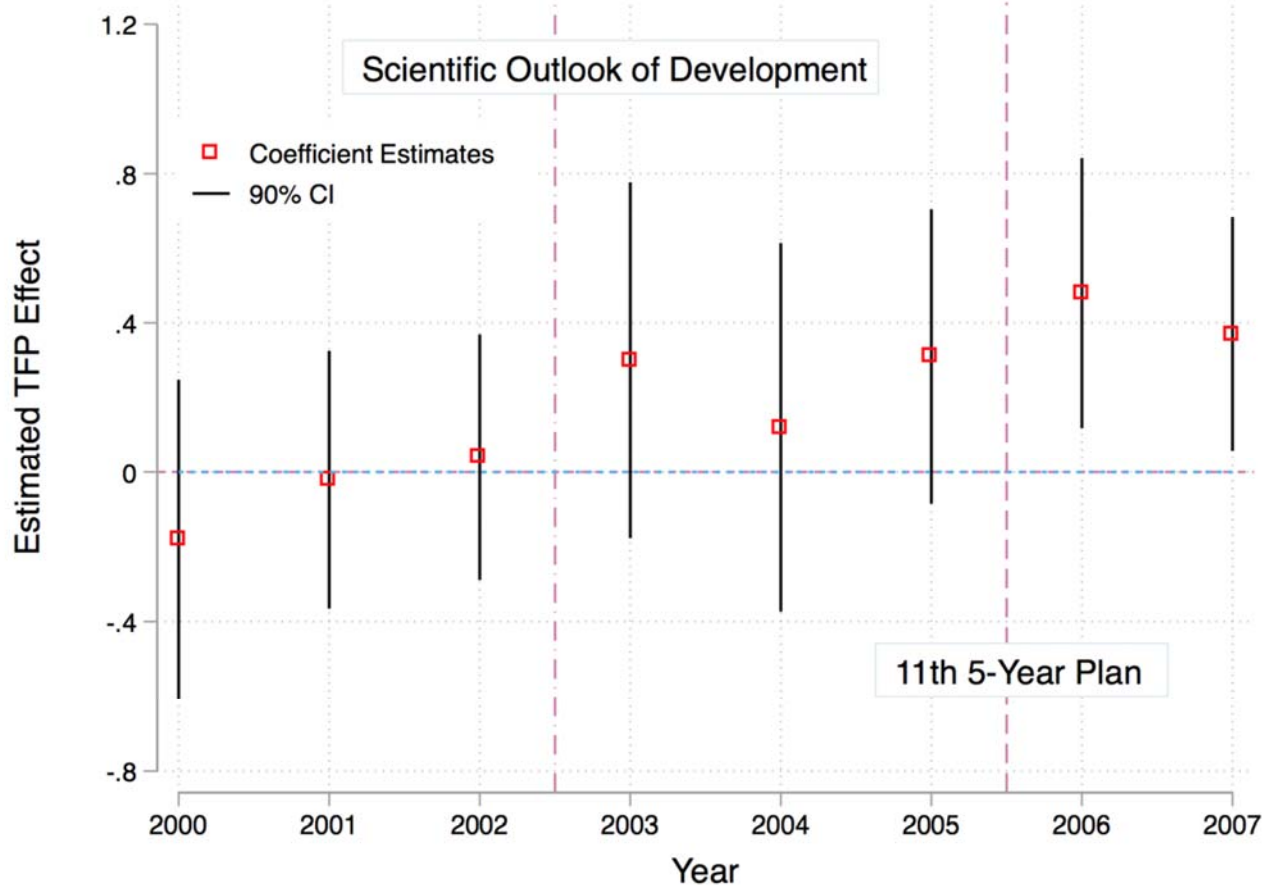


Figure 4. RD Estimates by Year

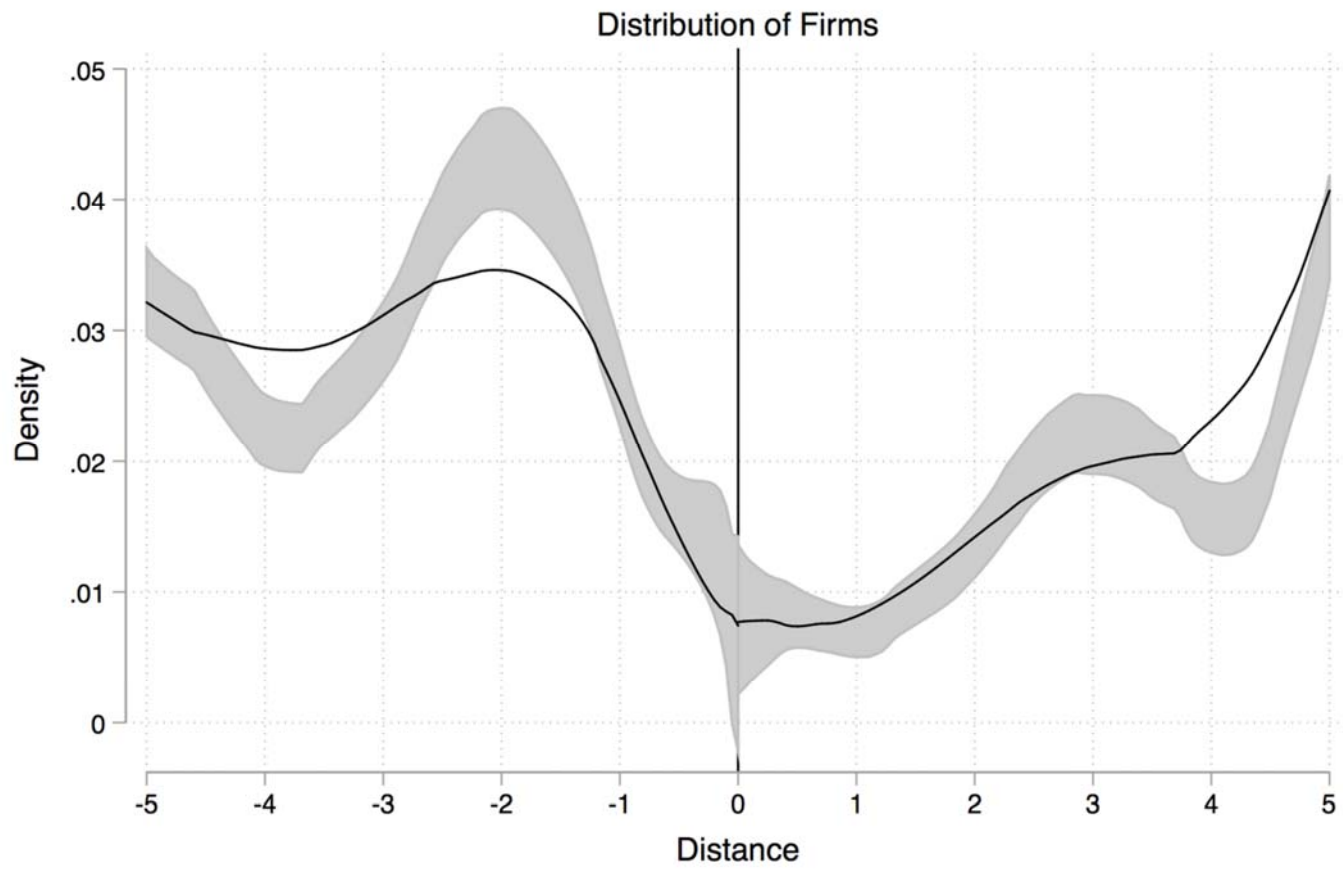


Figure 5. Distribution of Firms



Online Appendix to  
“Environmental Regulation and Firm Productivity in China: Estimates from a  
Regression Discontinuity Design”

**Appendix A. Estimation of TFP using Olley-Pakes Method**

Our Olley-Pakes TFP measure is constructed based on Brandt et al. (2012) using the Annual Survey of Industrial Firms (ASIF) dataset from 2000 to 2007. We made slight changes to the estimations of some key parameters to improve the accuracy of productivity measurement in the ASIF dataset, as suggested by Yang (2015). We explain in detail how we construct these key parameters.

**Gross Output**

Following the literature, we use production value, instead of sales, as the gross output measure. Production value and sales differ slightly due to the change in inventories. The former is more closely related to input and productivity, and thus more relevant for TFP estimation.

When constructing output deflators, we follow Yang (2015) by using output price indexes for every 2-digit industry in each year from the “Urban Price Yearbook 2011” published by the National Bureau of Statistics. Because those price indexes are linked across different years, we can use them to deflate yearly nominal output to real output in 2000.

**Value Added**

When constructing real value added, we subtract from the aforementioned real output the goods purchased for resale, indirect taxes, and material inputs.

We construct input deflators from National Input-Output tables in 1997, 2002, and 2007, to take into account the dynamics of input price in different sectors, as suggested by Yang (2015). By doing so, we are able to deflate nominal inputs in each sector in each year to the real values in 2000.

**Employment and Wages**

The ASIF dataset contains information on the number of employees and the compensation for labor, including wages, employee supplementary benefits, and insurance. We follow Brandt et al. (2012) to sum up wages, benefits, and insurance as a proxy for total labor compensation.

## **Capital Stock and Investment**

In the ASIF dataset, firms report the value of their fixed capital stock at original purchase prices, as well as capital stock at original purchased prices less accumulated depreciation. Because these values are the sum of nominal values in all the past years, they cannot be taken directly to proxy for real capital stock. To back out the real capital stock and construct real investment from this variable, we follow the approach suggested by Yang (2015).

For each year after the first period, we first take the difference between “current capital stock” and “capital stock in the previous period,” then deflate it according to the previously calculated price indexes for this period. For observations in the first period of the panel, we assume that, from the firm’s establishment until this first period, it had on average the same increasing trend in investment rate as the 2-digit sector average value, which can be collected from the yearbooks published by the National Bureau of Statistics. Under this assumption, together with the nominal capital stock in the first period, nominal capital stock when established, and relevant deflators, we are able recover the real investment and real capital stock in the first period as well.

## **TFP Estimation**

With the key variables constructed, we follow the literature and use the Olley and Pakes (1996) approach to estimate TFP. This approach addresses both simultaneity and selection problems that are salient in the traditional Solow-residual type TFP estimates. For implementation, we use the Stata package provided by Yasar et al. (2008); please refer to their manual for the details of the estimation.

## Appendix B. Conceptual Framework

We provide a conceptual framework that helps to explain the empirical findings. We focus on firms' production decisions and address how environmental regulations can affect their TFP. We assume that firms produce homogeneous goods, with a Hicks-neutral continuously differentiable production function  $Q(K, L)$ , where  $K$  represents capital,  $L$  represents labor, and  $Q_k, Q_l > 0$ ;  $Q_{kk}, Q_{ll} < 0$ .

When a firm produces output  $Q$ , emissions are generated as a by-product and are an increasing function of output  $Q$ . The firm can reduce its emissions by employing extra (non-productive) labor  $L_E$  and/or capital  $K_E$ . The final emission level is therefore a continuously differentiable function  $E(Q, K_E, L_E)$ . We assume that  $E_1 > 0, E_{11} > 0$ ;  $E_2 > 0, E_{22} < 0$ ;  $E_3 > 0, E_{33} < 0$  and  $E_{23} = E_{32} = 0$ .

We model the government's environmental regulations as a unit tax (fine),  $t$ , on firm's emissions  $E$ . A firm maximizes its profit by setting  $K, L, K_E, L_E$  as follows:

$$(1) \quad \max_{K, L, K_E, L_E} \pi = p \cdot Q(K, L) - r \cdot (K + K_E) - w \cdot (L + L_E) - t \cdot E(Q, K_E, L_E)$$

where  $p$  represents the market output price,  $r$  represents the capital price or interest rate, and  $w$  represents wages.

The first order conditions for the firm's profit maximization problem are therefore:

$$(2) \quad \frac{\partial \pi}{\partial K} = p \cdot Q_k - r - t \cdot E_1 \cdot Q_k = 0$$

$$(3) \quad \frac{\partial \pi}{\partial L} = p \cdot Q_l - w - t \cdot E_1 \cdot Q_l = 0$$

$$(4) \quad \frac{\partial \pi}{\partial K_E} = -r - t \cdot E_2 = 0$$

$$(5) \quad \frac{\partial \pi}{\partial L_E} = -w - t \cdot E_3 = 0$$

Applying the implicit function theorem, we can prove the following:

$$(6) \quad \frac{\partial K}{\partial t} < 0, \frac{\partial L}{\partial t} < 0; \frac{\partial K_E}{\partial t} > 0, \frac{\partial L_E}{\partial t} > 0;$$

$$(7) \quad \frac{\partial E / \partial t}{E} < \frac{\partial Q / \partial t}{Q} < 0;$$

$$(8) \quad \frac{\partial Q/\partial t}{Q} < \frac{\partial(K+K_E)/\partial t}{(K+K_E)}; \quad \frac{\partial Q/\partial t}{Q} < \frac{\partial(L+L_E)/\partial t}{(L+L_E)}.$$

**Proposition 1.** An increase in the emissions tax reduces TFP.

Proof. By definition,  $TFP = \frac{p \cdot Q(K,L)}{r \cdot (K+K_E) + w \cdot (L+L_E)}$ ; and we therefore have the following:

$$(11) \quad \frac{\partial TFP}{\partial t} = \frac{\partial \left[ \frac{p \cdot Q(K,L)}{r \cdot (K+K_E) + w \cdot (L+L_E)} \right]}{\partial t} = p \cdot \frac{r \left[ \frac{\partial Q}{\partial t} \cdot (K+K_E) - Q \cdot \frac{\partial(K+K_E)}{\partial t} \right] + w \left[ \frac{\partial Q}{\partial t} \cdot (L+L_E) - Q \cdot \frac{\partial(L+L_E)}{\partial t} \right]}{[r \cdot (K+K_E) + w \cdot (L+L_E)]^2} < 0$$

where the inequality follows from Equation (8).

**Proposition 2.** An increase in the emission tax  $t$  reduces the emission level  $E$  and emission intensity  $\frac{E(Q, K_E, L_E)}{Q}$ .

Proof. Taking the derivative of emissions with respect to the emission tax, we have:

$$(9) \quad \frac{\partial E}{\partial t} = E_1 \cdot \frac{\partial E}{\partial t} + E_2 \cdot \frac{\partial K_E}{\partial t} + E_3 \cdot \frac{\partial L_E}{\partial t} < 0;$$

where the inequality follows from Equations (6) and (7).

For emission intensity, we have:

$$(10) \quad \frac{\partial(E/Q)}{\partial t} = \frac{\frac{\partial E}{\partial t} \cdot Q - E \cdot \frac{\partial Q}{\partial t}}{E^2} < 0$$

where the inequality follows from Equation (7).

In this model, we implicitly assume that production has no effect on the market price. This assumption is likely to hold in our empirical setting because we focus on a small set of firms concentrated in a small geographical area. On the one hand, these firms face the same market because they are located close to each other; on the other hand, as there are many other firms and buyers in the market, local water quality regulations cannot affect the output market prices. This is important because we cannot directly measure output quantity  $Q$  in our firm-level production data. Instead, we can only measure revenue  $p \cdot Q(K, L)$ . Because firms are price-takers in our setting, we can translate the effects of environmental regulation on revenue-based TFP to real (output-based) TFP. In the case where prices depend on marginal cost, we will underestimate the true TFP effect because the price increases as marginal cost of production increases.

Appendix C1. An Order Issued by Kunshan Government to Improve Water Quality around  
the Monitoring Stations (Scan Copy)

## 昆山市两减六治三提升专项行动领导小组办公室

昆 263 办〔2017〕186 号

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### 关于对吴淞江赵屯（石浦）等 3 个断面所属 流域工业企业实施全面停产的紧急通知

昆山开发区、昆山高新区、花桥经济开发区管委会，各镇人民政府，  
市水利局、环保局，水务集团：

近期我市自动监测数据显示，我市国省考断面水质较差，达标  
形势严峻，尤其是赵屯断面（劣Ⅴ类）、振东渡口断面（劣Ⅴ类）、千  
灯浦口断面（Ⅴ类）均无法达到国省考要求。

为确保我市国省考断面达到国家下达 2018 年度考核目标要求，  
决定对吴淞江赵屯（石浦）等 3 个断面所属流域工业企业（企业名  
单附后）自 2017 年 12 月 25 日起至 2018 年 1 月 10 日期间实施全  
面停产，到期视水质情况，决定是否延期；请相关区镇通知相关企

-1-

措施是否到位；对吴淞江、太仓塘、千灯浦沿线闸门全部关闭，泵站禁止排水；实施停产时、停产期间和复工复产时，请各区镇和相关部门督促企业落实好安全生产各项措施。

停产期间实施日报告制度，市水利局每日对站闸关闭情况、泵站排水情况进行检查，每日下午 4:30 前，将检查结果报市 263 办公室邮箱；各相关区镇每日对相关企业停产、网格员驻厂情况、所辖污水厂排放情况进行检查，每日下午 4:30 前将检查结果报市 263 办公室邮箱。（ks263bgs@163.com）

特此通知，请遵照执行。

附件：吴淞江赵屯（石浦）等 3 个断面所属流域停产企业名单



昆山市“两减六治三提升”专项行动领导小组办公室

2017 年 12 月 24 日



抄报：市委办、市府办。

抄送：市安监局、消防大队。

**Appendix C2. An Order Issued by Kunshan Government to Improve Water Quality around  
the Monitoring Stations (Authors' Translation)**

**Kunshan 263 Special Action Team Office**

Kunshan 263 Office 【2017】 #186

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**An Urgent Order on Suspending Production of Industrial Enterprises Located  
in the River Basin of Wusong River Zhaotun (Shipu) Water Quality Monitoring  
Station and Two Other River Basins**

To Kunshan Development Zone, Kunshan High-tech Zone, Huaqiao Economic Development Zone Administrative Board, People's Governments of Townships, Municipal Water Resources Bureau, Municipal Environmental Protection Bureau and Municipal Water Affairs Group:

According to the recent data from the automatic water quality monitoring stations in Kunshan city, the water quality of several river segments used for national and provincial assessment is relatively poor. The situation is particularly severe for the Zhaotun water quality monitoring station (worse than Grade V), Zhengdong ferry station (worse than Grade V), and Qian Deng Pu Kou station (Grade V), all of which may fail to meet the national and provincial assessment requirements.

To ensure that the water quality in these river segments meets the annual national assessment requirement in 2018, we have decided to suspend the production of industrial enterprises (list attached) located near the Wusong River Basin Zhaotun (Shipu) water quality monitoring station and two other river basins near water quality monitoring stations, effective from December 25, 2017 to January 10, 2018. The suspension of production may be further extended, depending on the conditions of water quality readings. Relevant district and township governments should inform the enterprises about the decision. The inspection teams should supervise and take production cessation measures. Special investigators should be placed in the plants to ensure full compliance. Sluice gates along Wusong River, Taicang Embankment and Qian Deng Pu must be closed, and the pumping facilities need to be shut down and stop discharging wastewater during this period. District and

township governments and relevant departments shall ensure that enterprises take proper safety measures in the process of suspending and resuming production.

During the production suspension period, a daily reporting system will be adopted. The Municipal Water Resources Bureau shall inspect the status of all sluice gates and pumping facilities and report the inspection results to the City's "263" Office before 4:30pm every day. District and township governments, special investigators based in the plants, and wastewater treatment plants shall check whether there are violations of the production suspension order and report the results to the Office ([ks263bgs@163.com](mailto:ks263bgs@163.com)) before 4:30 PM every day.

Hereby noticed, and please follow the order.

Appendix: List of industrial enterprises that shall suspend production

The "263" Office of Kunshan Government

24th December, 2017

- cc. Municipal Office of Kunshan, Government Office of Kunshan
- cc. Kunshan Safety Supervision Bureau, Kunshan City Fire Brigade



**Table S1. Polluting vs Non-Polluting Industries**

Polluting Industries		Non-Polluting Industries	
Industry	Code	Industry	Code
Mining and Washing of Coal	6	Forestry	2
Mining and Processing of Ferrous Metal Ores	8	Extraction of Petroleum and Natural Gas	7
Mining and Processing of Non-metallic Mineral	10	Mining and Processing of Non-ferrous Metal Ores	9
Fermentation	14 (6)	Agricultural and Sideline Food	13
Beverage Manufacturing	15	Food Manufacturing	14
Textiles Mills	17	Tobacco Manufacturing	16
Leather, Fur and Related Products Manufacturing	19	Wearing Apparel and Clothing Accessories Manufacturing	18
Pulp and Paper Manufacturing	22 (1, 2)	Wood and Bamboo Products Manufac	20
Petrochemicals Manufacturing	25	Furniture Manufacturing	21
Chemical Products Manufacturing	26	Paper Products Manufacturing	22
Medicine Manufacturing	27 (1, 2, 4)	Printing and Reproduction of Recorded Media	23
Chemical Fibers Manufacturing	28	Education and Entertainment Articles Manufacturing	24
Non-Metallic Mineral Products Manufacturing	31	Medical Goods Manufacturing	27
Iron and Steel Smelting	32 (1, 2)	Rubber Products Manufacturing	29
Non-Ferrous Metal Smelting	33 (1)	Plastic Products Manufacturing	30
Fossil-Fuel Power Station	44 (1)	Basic Metal Processing	32
		Non-Ferrous Metal Processing	33
		Fabricated Metal Products Manufactu	34
		General Purpose Machinery Manufact	35
		Special purpose Machinery Manufactu	36
		Transport Equipment Manufacturing	37
		Electrical Equipment Manufacturing	39
		Computers and Electronic Products Manufacturing	40
		General Instruments and Other Equipment Manufacturing	41
		Craftworks Manufacturing	42
		Renewable Materials Recovery	43
		Electricity and Heat Supply	44
		Gas Production and Supply	45
		Water Production and Supply	46

Notes: Industrial classification for national economic activities (GB/T 4754—2002). The division between polluting Industries and non-polluting Industries is according to the Ministry of Environmental Protection

([http://wfs.mep.gov.cn/gywrfz/hbhc/zcfg/201009/t20100914\\_194483.htm](http://wfs.mep.gov.cn/gywrfz/hbhc/zcfg/201009/t20100914_194483.htm)).

**Table S2. RD Estimates of the Impact of Water Quality Monitoring on TFP by Year**

	Residual TFP – Polluting Industries			Residual TFP – Non-Polluting Industries		
	(1)	(2)	(3)	(4)	(5)	(6)
Year 2000	-0.18	-0.06	-0.15	-0.22	-0.21	-0.11
	(0.26)	(0.20)	(0.28)	(0.17)	(0.18)	(0.16)
Obs.	1,411	1,411	1,411	2,428	2,428	2,428
Year 2001	-0.02	-0.01	-0.04	-0.07	-0.05	-0.19
	(0.21)	(0.21)	(0.24)	(0.17)	(0.18)	(0.17)
Obs.	1,411	1,411	1,411	2,428	2,428	2,428
Year 2002	0.04	0.09	0.05	0.03	0.01	-0.02
	(0.20)	(0.20)	(0.25)	(0.13)	(0.13)	(0.12)
Obs.	2,106	2,106	2,106	3,644	3,644	3,644
Year 2003	0.30	0.34	0.37*	0.04	0.04	0.04
	(0.29)	(0.29)	(0.21)	(0.16)	(0.16)	(0.15)
Obs.	2,367	2,367	2,367	3,888	3,888	3,888
Year 2004	0.12	0.14	0.21	0.08	0.06	0.06
	(0.30)	(0.32)	(0.31)	(0.11)	(0.11)	(0.11)
Obs.	3,288	3,288	3,288	5,509	5,509	5,509
Year 2005	0.31	0.35	0.35	-0.04	-0.05	-0.06
	(0.24)	(0.25)	(0.26)	(0.15)	(0.15)	(0.15)
Obs.	3,750	3,750	3,750	6,296	6,296	6,296
Year 2006	0.48**	0.52**	0.61**	0.01	0.01	0.03
	(0.22)	(0.25)	(0.27)	(0.14)	(0.15)	(0.16)
Obs.	3,981	3,981	3,981	6,969	6,969	6,969
Year 2007	0.37**	0.38*	0.42*	0.14	0.15	0.17*
	(0.19)	(0.20)	(0.22)	(0.09)	(0.09)	(0.10)
Obs.	4,460	4,460	4,460	8,103	8,103	8,103
Kernel	Triangle	Epanech.	Uniform	Triangle	Epanech.	Uniform

*Notes:* Each cell in the table represents a separate regression. Monitoring station fixed effects are absorbed before estimating regression discontinuity. In columns 1-3, we report the estimated discontinuity for polluting industries, and in columns 4-6, we report the estimated discontinuity for non-polluting industries. Local linear regression and MSE-optimal bandwidth proposed by Calonico et al. (2014) and Calonico (2017) for different kernel weighting methods are used for the estimation. Conventional local linear regression discontinuity standard errors clustered at the monitoring station level are reported below the estimates. \* significant at 10% \*\* significant at 5% \*\*\* significant at 1%.

**Table S3. Polynomial RD Estimates of the Impact of Water Quality Monitoring on TFP**

	Polluting Industries					Non-Polluting Industries				
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)
<i>Panel A: Control for Station FE</i>										
TFP (log)	0.30** (0.12)	0.33** (0.16)	0.22 (0.21)	0.38*** (0.12)	0.65*** (0.19)	0.03 (0.07)	0.07 (0.10)	0.02 (0.15)	0.15* (0.09)	0.19 (0.14)
R-Square	0.14	0.14	0.14	0.17	0.16	0.08	0.08	0.08	0.09	0.10
Station FE	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y
<i>Panel B: Control for Station and Industry FE</i>										
TFP (log)	0.22** (0.09)	0.29* (0.14)	0.30 (0.20)	0.32*** (0.10)	0.47** (0.19)	0.00 (0.07)	0.10 (0.09)	0.17 (0.13)	0.13* (0.07)	0.16 (0.14)
R-Square	0.26	0.26	0.26	0.28	0.29	0.27	0.27	0.27	0.29	0.27
Station FE	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y
Industry FE	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y
Obs.	6,582	6,582	6,582	4,462	1,474	12,422	12,422	12,422	8,981	3,260
Polynomial Function	Linear	Quadratic	Cubic	Linear	Linear	Linear	Quadratic	Cubic	Linear	Linear
Sample	20km	20km	20km	10km	5km	20km	20km	20km	10km	5km

*Notes:* Each cell in the table represents a separate regression. TFP is estimated using Olley and Pakes (1996) method. We report OLS estimates of the coefficient on a "downstream" dummy after controlling for polynomial functions in distance from the water quality monitoring stations interacted with a downstream dummy. Standard errors clustered at the monitoring station level are reported below the coefficients. \* significant at 10% \*\* significant at 5% \*\*\* significant at 1%.

**Table S4. RD Estimates of the Impact of Water Quality Monitoring on Alternative TFP**

	Polluting Industries			Non-Polluting Industries		
	(1)	(2)	(3)	(4)	(5)	(6)
<i>Panel A: Water Quality Monitoring and TFP</i>						
TFP (log) - Polluting Industries	0.61*	0.67*	0.83**	-0.06	-0.10	-0.05
	(0.35)	(0.37)	(0.39)	(0.21)	(0.22)	(0.25)
<i>Panel B: Water Quality Monitoring and Residual TFP</i>						
TFP (log) - Polluting Industries	0.55**	0.54**	0.69**	0.07	0.06	0.00
(Station FE Absorbed)	(0.27)	(0.27)	(0.31)	(0.13)	(0.13)	(0.14)
<i>Panel C: Water Quality Monitoring and Residual TFP</i>						
TFP (log) - Polluting Industries	0.31	0.35	0.57*	0.15	0.14	0.08
(Station and Industry FE Absorbed)	(0.23)	(0.24)	(0.30)	(0.12)	(0.13)	(0.12)
Obs.	6,039	6,039	6,039	11,440	11,440	11,440
Kernel	Triangle	Epanech.	Uniform	Triangle	Epanech.	Uniform

*Notes:* Each cell in the table represents a separate regression. TFP is estimated using method proposed by Akerberg et al. (2015). The discontinuities at monitoring stations are estimated using local linear regression and MSE-optimal bandwidth proposed by Calonico et al. (2014) and Calonico (2017) for different kernel weighting methods. \* significant at 10% \*\* significant at 5% \*\*\* significant at 1%.

**Table S5. Effect of Monitoring on TFP and Emission by Size**

	Small Firms/Emitters			Large Firms/Emitters		
	(1)	(2)	(3)	(4)	(5)	(6)
<i>Panel A: RD Estimates for TFP (log)</i>						
Downstream	0.11 (0.17)	0.11 (0.18)	0.24 (0.17)	0.31** (0.14)	0.32** (0.16)	0.30 (0.19)
Obs.	3,038	3,038	3,038	3,538	3,538	3,538
<i>Panel B: RD estimates for COD Emission Intensity (log)</i>						
Downstream	0.49 (0.40)	0.44 (0.36)	0.25 (0.28)	0.92* (0.47)	0.80* (0.45)	0.48 (0.44)
Obs.	4,901	4,901	4,901	4,906	4,906	4,906
Kernel	Triangle	Epanech.	Uniform	Triangle	Epanech.	Uniform

*Notes:* Each cell in the table represents a separate regression. Monitoring station fixed effects are absorbed before estimating regression discontinuity. In columns 1–3, we report the estimated discontinuity for smaller firms or emitters, and in columns 4–6, we report the estimated discontinuity for large firms or emitters. Local linear regression and MSE-optimal bandwidth proposed by Calonico et al. (2014) and Calonico (2017) for different kernel weighting methods are used for the estimation. \* significant at 10% \*\* significant at 5% \*\*\* significant at 1%.

**Table S6. Effect of Water Quality Monitoring on Firm Exit**

	Exit – Polluting Industries			Exit – Non-Polluting Industries		
	(1)	(2)	(3)	(4)	(5)	(6)
<i>Panel A: Conventional RD Estimates</i>						
Downstream	0.07 (0.09)	0.07 (0.09)	0.11 (0.10)	-0.02 (0.05)	-0.02 (0.05)	-0.04 (0.05)
<i>Panel B: Bias-Corrected Robust RD Estimates</i>						
Downstream	0.10 (0.10)	0.10 (0.10)	0.15 (0.11)	-0.01 (0.07)	-0.02 (0.07)	-0.04 (0.06)
Obs.	6,581	6,581	6,581	12,422	12,422	12,422
Kernel	Triangle	Epanech.	Uniform	Triangle	Epanech.	Uniform

*Notes:* Each cell in the table represents a separate regression. Monitoring station fixed effects are absorbed before estimating regression discontinuity. In columns 1–3, we report the estimated discontinuity for polluting industries, and in columns 4–6, we report the estimated discontinuity for non-polluting industries. Local linear regression and MSE-optimal bandwidth proposed by Calonico et al. (2014) and Calonico (2017) for different kernel weighting methods are used for the estimation. Conventional local linear regression discontinuity standard errors clustered at the monitoring station level are reported below the estimates in Panel A; bias-corrected RD estimates and robust standard errors are reported in Panel B. \* significant at 10% \*\* significant at 5% \*\*\* significant at 1%.

## APPENDIX REFERENCES

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