



# Perspectives from HR

Stand out from the crowd and get a head start! Learn about the latest HR trends and perspectives to formulate your winning job search strategies! 2 HR veterans from Citibank and McDonald's will share what works and what doesn't in your job search, and what it takes to join the banking and F&B industries!

Date: 13 Mar 2014 (Thurs)

Venue: FASS, 5 Arts Link, AS7, Seminar Room A/B/C (Ground Fl)

12.30-1.00pm      Marcela Mihanovich, Senior Vice President,  
Human Resources, Citibank Singapore Ltd

1-1.30pm            Audrey Chin, Human Resources Director,  
McDonald's Restaurant Pte Ltd

1.30-2pm            Q&A

## Event 1:

A rare opportunity to peek into the brains of the [HR folks taking care of recruitment.](#)

Expect to hear from 2 very well experienced HR veterans with hiring experiences across industries (Banking, Tourism, F&B!) what should a job applicant do to capture the eyes of the recruiters, and learn the latest recruitment trend amongst HR practitioners.

Gather these information to formulate your winning job search strategies.



# Career Insights on Market Analysis & Research

Market research and analysis play a vital role for the success of any business. For this session, we put the spotlight on this exciting career option. Hear from some of our NUS alumni from Millward Brown, Bloomberg and Brainjuicer on what the industry is all about and what it takes to be part of it!

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3-3.30pm

Cassandra Tan, Senior Research Executive, Millward Brown

3.30-4pm

Linus Chua, Bureau Chief of Singapore and Sharon Chen, Economics Reporter, Bloomberg

4-4.30pm

Maria Spinelli's, Vice President, Southeast Asia, Brainjuicer

4.30-5pm

Q&A



**Bloomberg**



## Event 2:

A spotlight on the career that utilize the skills that FASS students are well equipped with.

Many of you wanted a job that allow you to apply what you have learnt. A market analysis/market research job employs the analytical, critical thinking skills and communication skills you have well-honed during your NUS days.

At least 2 Market researchers/analysts will be present to share with you the works of the profession, rewards, challenges, daily operations, tips and tricks of the trade!

# FASS Alumni-Student Networking Evening

**JOIN** us for an evening of **MINGLING** with your FASS seniors. Learn about the various **CAREER POSSIBILITIES** you can explore and create for yourself in the corporate world with your **FASS ADVANTAGE!**



**Come and chat with 16 FASS Alumni from different industries**  
Aviation, Banking, Consulting, Communications, Education, Financial Services, Healthcare, HR, Media, Public Service, Public Relations

**... from different majors of studies!**

**13 March 2014, Thursday**  
**6.30pm to 9.00pm**  
**FASS AS7 Seminar Room B**  
\* Registration starts at 6pm

Click [here](#) to register for “FASS Alumni-Student Networking Evening” by 12 March 14, 3pm

Click [here](#) for full profile of alumni

## Event 3:

**Dine and mingle with 17 FASS alumni.** Speak to them personally on their experiences since NUS days. Plan your time at the event well and you could gather insiders’ information from 6 major industries within an evening.