

Agri-Food Production Networks in Southeast Asia: Exploring Firm-Specific Strategies of Investment and Coordination in Indonesia

Speakers: Dr Jeff Neilson, Assoc Prof Bill Pritchard and Dr Yayoi Lagerqvist
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Chair: Professor Henry Yeung, Department of Geography, NUS

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Place: Earth Lab (AS2 02-03), Department of Geography, NUS

Abstract

The processing of food and agricultural products has been one of the most rapidly growing manufacturing sub-sectors in Southeast Asia. Consumer food products, like various other manufactures and services in the global economy, are increasingly comprised of multiple inputs and intermediate products coordinated by lead firms through complex global production networks. This presentation will present an initial analysis of the integration of Indonesian-based food processors within global production networks using international trade data. This analysis reflects the initial stage of a multi-year research project into agri-food restructuring in Indonesia. The presentation will explore relationships between competitive dynamics in the global chocolate industry with firm-specific actor practices adopted by lead firms in Indonesia. In doing so, it will reflect on the analytical utility of the GPN 2.0 framework put forward by Yeung and Coe (2015).



About the Speakers

Jeff Neilson is an economic geographer from the University of Sydney. Jeff is currently leading the Food and Agriculture Cluster of the Australia Indonesia Centre, and has published widely on the processes and effects of economic globalisation using a global value chains framework.

Bill Pritchard is an Associate Professor in Human Geography at the University of Sydney specialising in agriculture, food and rural places. He has done considerable research in rural India and is currently Chief Investigator of a major Australian Research Council project on food security and rural transformations in Myanmar.

Yayoi Lagerqvist is a lecturer at the University of Sydney specializing in agrarian change and rural livelihoods in mainland Southeast Asia. She is currently working on a research that examines linkage between natural resources development, rural livelihood and food security in Laos.

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