

# 1. Introduction: the rise of East Asian firms

## Why bother with East Asian firms?

- Growing beyond the Asian region to become top global players: Ranked by industrial position and/or geographical reach
  - Over half of the global fabric production
  - Over 92% of world's 187 million annual shipment of computer notebooks in 2010
  - Two-thirds of the US\$20 billion offshore oil rigs order
  - Global brands
- Very different domestic political economies and business systems from the Anglo-American neoliberal model of market economies





### 3. From states to networks: globalizing East Asian firms

- A global production networks theory (GPN 2.0) of East Asian firms: analytical shift from "structural dependence" on the state to "strategic coupling" with global production networks
- strategic **disembedding** from state apparatus
- successful **reembedding** in global industries and global production networks
- shift of **developmental partnership** from state-firm to inter-firm networks

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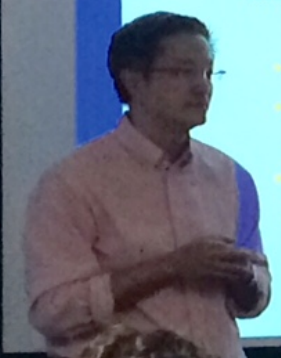
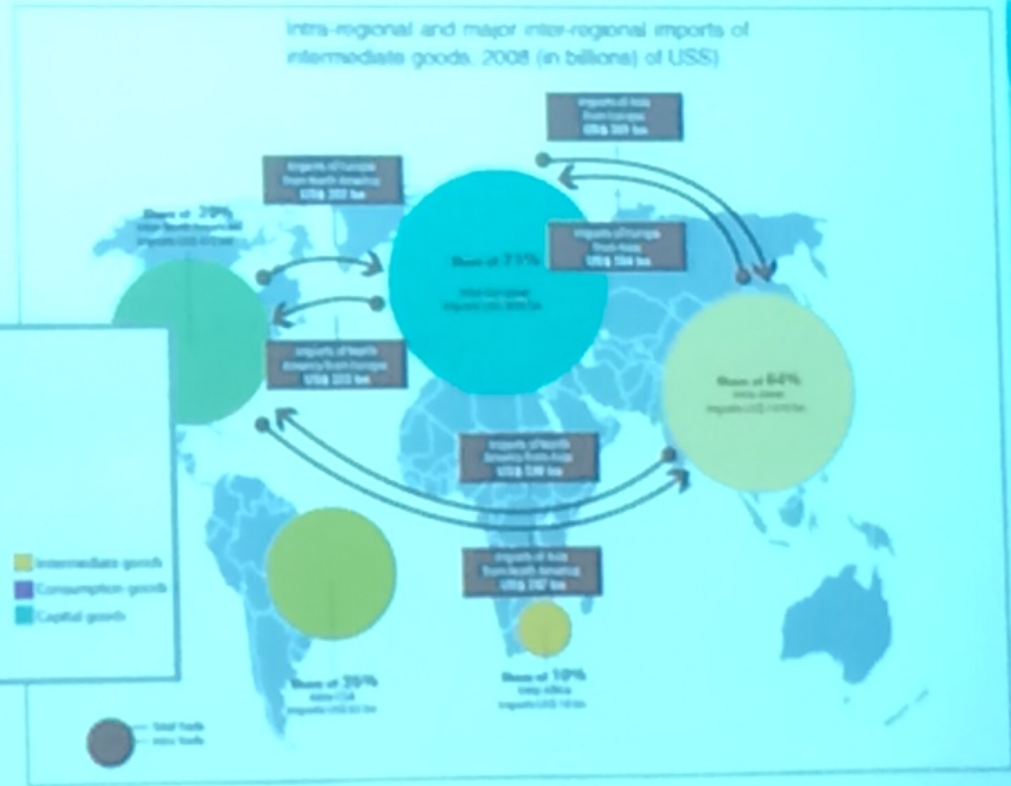
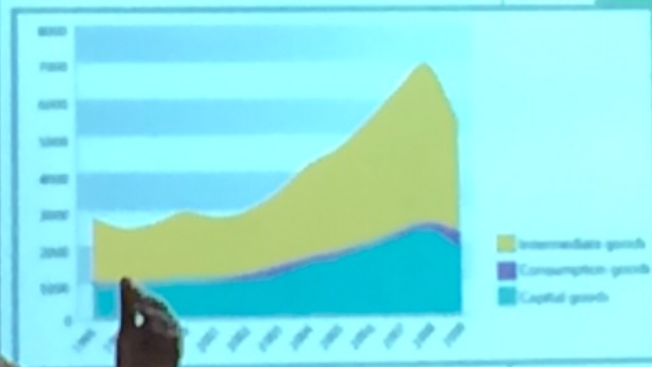


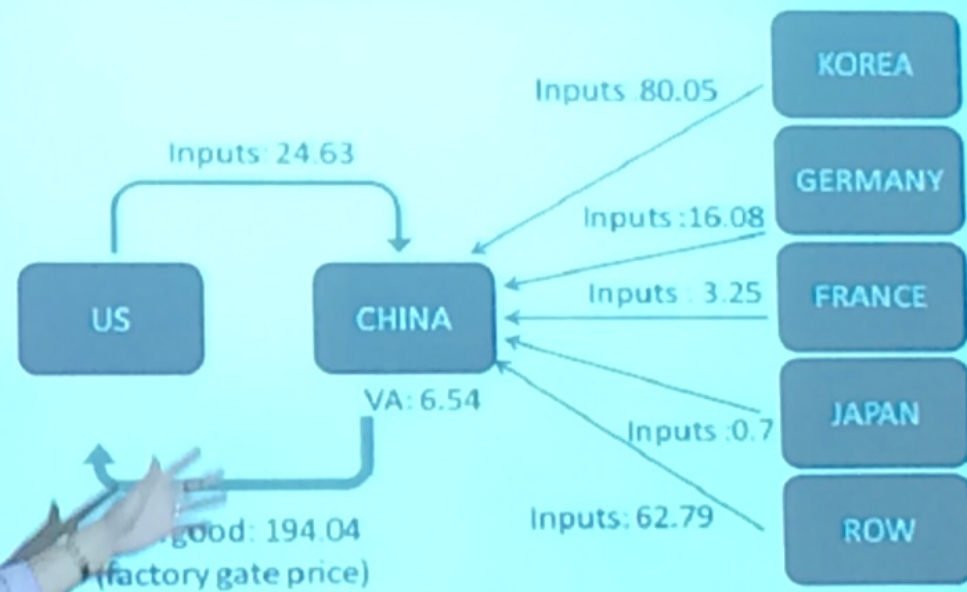


FIGURE 6.4 Global production sharing

Global production sharing is the norm, not the exception



## The global production network of Apple iPhone 4 (US\$)



US trade balance with	CHINA	KOREA	GERMANY	FRANCE	JAPAN	ROW	WORLD
	169.41	0	0	0	0	0	-169.41