

第七屆海峽兩岸經濟  
THE 7<sup>TH</sup> CROSS-S  
E-GROG SEMI  
閉幕式

中科院地理科學



禁止飲食  
NO Eating or Drinking

## Introducing GPN 2.0:

Four key developments:

1. Delimiting and defining GPNs
2. The dynamic drivers of GPN: cost-capabilities, markets, financialization, risk
3. The importance of strategy in GPNs: intra-firm coordination, inter-firm control and partnership, extra-firm business
4. GPNs and regional economic development: modes and types of strategic coupling

