Innovation in Global Value Chains
in Developing Countries
Roberta Rabellotti
Università di Pavia
Aalborg University
with Rasmus Lema and Carlo Pietrobelli
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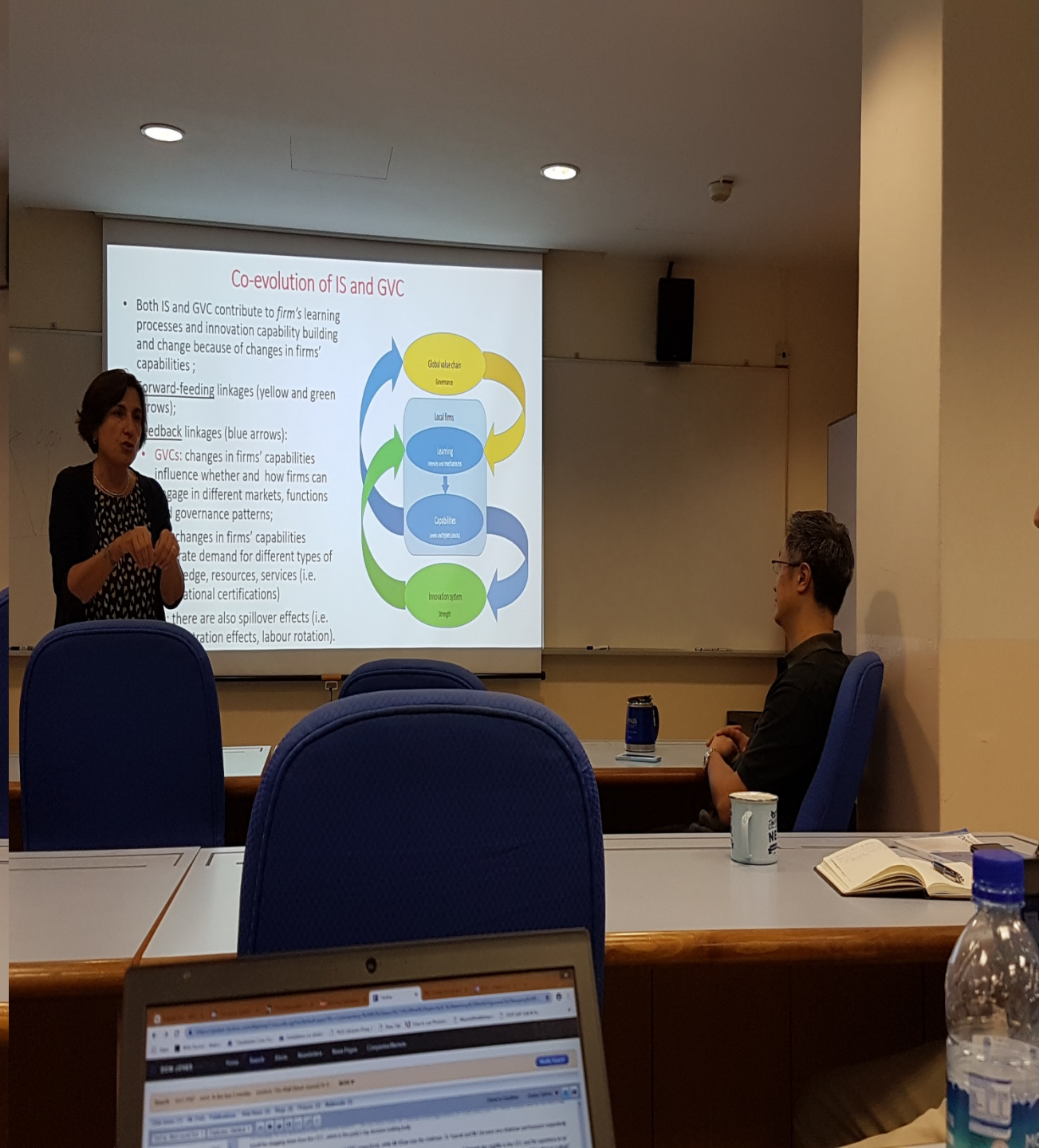
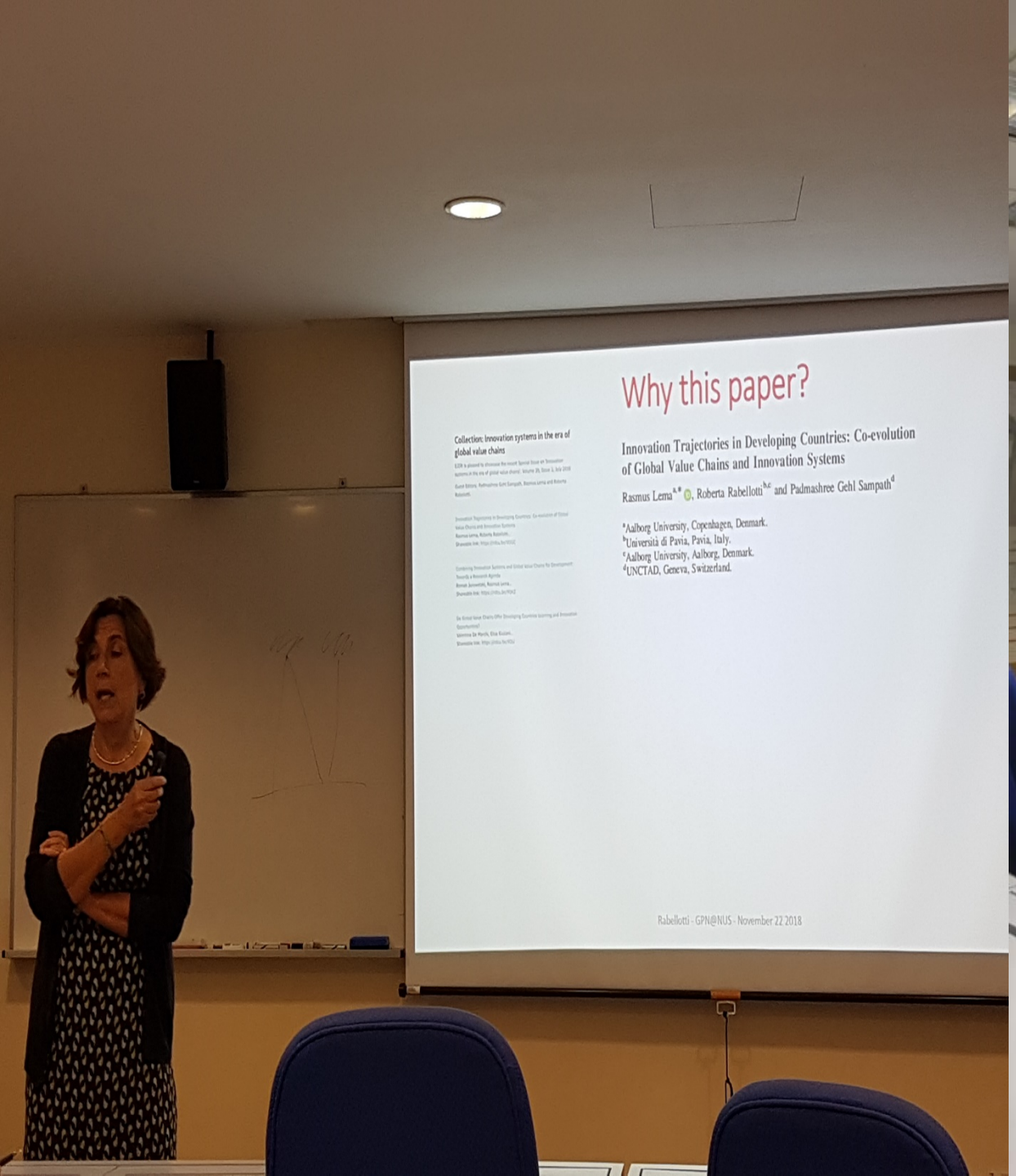

Co-evolution of IS and GVC
Both IS and GVC contribute to *firm's* learning processes and innovation capability building and change because of changes in firms' capabilities ;
orward-feeding linkages (yellow and green rows);
edback linkages (blue arrows):
GVCs: changes in firms' capabilities influence whether and how firms can gage in different markets, functions governance patterns;
changes in firms' capabilities rate demand for different types of edge, resources, services (i.e. ational certifications)
there are also spillover effects (i.e. tration effects, labour rotation).
Global value chain
Governance
Local firms
Learning
Capabilities
Innovation system
Strength


Why this paper?
Collection: Innovation systems in the era of global value chains
Innovation Trajectories in Developing Countries: Co-evolution of Global Value Chains and Innovation Systems
Rasmus Lema[a,*], Roberta Rabellotti[b,c] and Padmashree Gehl Sampath[d]
[a]Aalborg University, Copenhagen, Denmark.
[b]Università di Pavia, Pavia, Italy.
[c]Aalborg University, Aalborg, Denmark.
[d]UNCTAD, Geneva, Switzerland.
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