

A Journey of Evaluating a Children's Programme

Presenter: Lin Xiaoling & Grace Yap

Organization: Singapore Children's Society

Date: 27 January 2016

Time: 4pm to 5.30pm

Venue: EVANS room (Level 2), VENTUS, 8 Kent Ridge Drive, National University of Singapore

Abstract:

Programme evaluation is essential in ensuring that a programme is relevant and effective. However, collecting data from children, particularly pre-schoolers, presents challenges that are quite different from working with the adult population. This presentation will take you through a journey of evaluating a children's programme, specifically the hurdles that were overcome along the way. The presenters will 1) Share about the process involved in designing an evaluation tool, and 2) Highlight the importance of pitching the evaluation tool to the cognitive abilities of young children. The evaluation findings offered insights into whether the programme's messages have been effectively conveyed to the children. With this, the team can further improve on the programme content and its delivery. Fellow practitioners running children's programmes and services may find this session useful. The presenters also look forward to hearing from the audience on how they carry out evaluation of their children's programmes.

Presenter's profile:

This session will be presented by Lin Xiaoling and Grace Yap from the Research & Outreach Centre of Singapore Children's Society. Together with two other colleagues, Xiaoling and Grace are from the Public Education team that is responsible for the content development and delivery of KidzLive: I Can Protect Myself, a programme that teaches body safety skills to pre-schoolers. KidzLive is an initiative to prevent child sexual abuse by empowering children to protect themselves; this programme has been carried out in pre-school centres since 2010. Xiaoling and Grace have recently presented on this programme and its evaluation at the 10th Asia Pacific Regional Conference on Child Abuse and Neglect held in Kuala Lumpur, Malaysia.

REGISTRATION IS CLOSED