

Behavioral Economics: Evidence for Chronic Disease Prevention

Presenter: Prof Eric Andrew Finkelstein

Date: 30 September 2015

Time: 4pm to 5.30pm

Venue: EVANS room (Level 2), VENTUS, 8 Kent Ridge Drive, National University of Singapore

Abstract:

This presentation will provide a brief introduction to rising rates of NCDs worldwide. It will then present an introduction to traditional and behavioral economic theories related to health behaviors and an overview of the role of economics in influencing behaviors related to NCDs. It will then present results of a literature review on the effectiveness of economic incentives (both traditional and behavioral) to influence behaviors related to NCDs, including results those from several of our Singapore studies.

Presenter's profile:

Dr Eric A. Finkelstein, Ph.D., M.H.A. is the Executive Director of Lien Centre for Palliative Care and Professor of the Signature Research Program in Health Services and Systems Research at the Duke-National University of Singapore Graduate Medical School and Research Professor at Duke University Global Health Institute. He received his BA in Mathematics/Economics from the University of Michigan, and a Ph.D. in economics and Masters in Health Administration from the University of Washington. Over the past ten years Professor Finkelstein has established himself as a leading international health economist doing research in the economics of health behaviours. His research focuses on economic incentives, behavioural economics, the economics of obesity, discrete choice analysis, economic evaluation, burden of illness analysis and cost effectiveness analyses. He has published over 130 peer-reviewed manuscripts, 2 books, and several book chapters in these areas. He also has experience as a Principal or Co-Investigator on research projects funded by the U.S. National Institutes of Health, the U.S. Centers for Disease Control and Prevention, and the Robert Wood Johnson Foundation. His research has been showcased in the Economist, Wall Street Journal, New York Times and other television, print, and media outlets throughout the world.

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