# NM3242 Organisational Communication & Leadership FASStrack 2024

Schedule: AM Session (10am-1pm, Singapore Time)
Tuesday, Wednesday, Thursday, and Friday

#### **Course Description**

This module provides students with theoretical knowledge and professional development when working in organisations. Students will explore the overview of organisational communication literature, the dynamism of working in teams, leadership skill development, as well as intercultural sensitivity in the workplace. The module will highlight new concepts in organisational leadership settings, and students will apply case studies to contemporary workplaces in communication issues. This module prepares students for their roles in organisations by familiarising them with fundamental issues, practices and development skills.

### **Preclusion/ Prerequisite**

Nil

#### Lecturer

DR JINNA TAY, SENIOR LECTURER, JINNA.TAY@NUS.EDU.SG

#### **Course Assessment**

| Assessments   |                                      |      | Assessment deadlines |
|---------------|--------------------------------------|------|----------------------|
| 1.            | Narrative Leadership<br>Presentation | 20%  | Friday Week 1        |
| 2.            | (Group) Leadership Playbook          | 20%  | Friday Week 2        |
| 3.            | (Group) Enactment Workshop           | 20%  | Monday Week 3        |
| 4.            | Essay: Leadership Portfolio          | 30%  | Friday Week3         |
| 5.            | Participation                        | 10%  | On-going             |
| Total for CA: |                                      | 100% |                      |

| 1. | Narrative Leadership<br>Presentation | 20% | Utilizing resources in class, students are required to focus on their leadership journeys to construct and present their own leadership persona through a narrative presentation.               |  |
|----|--------------------------------------|-----|---|--|
| 2. | (Group) Leadership<br>Playbook       | 20% | In groups, students can choose one of the key issue articles to construct a leadership playbook to apply to leadership training and issues.   |  |
| 3. | (Group) Enactment<br>Workshop        | 20% | Utilizing their playbook, students must apply it to a case-study or scenario of their choice, to showcase the use of the playbook on issues. They may enact it or read the script out in class. |  |

| 4. | Essay: Leadership Portfolio | 30% | Each student will create a reflective portfolio that draws from academic and popular references in this course (and of their own research) to put together their learnings for this Course. The Leadership Portfolio will be a statement of their perspective of key contemporary leadership issues of their choice, particular models and playbooks that are important in dealing with these issues, and how their own Leadership persona fits into this issue. This Portfolio could reflect their own aspirational change or journeys that they seek to develop from this Course. |
|----|-----------------------------|-----|---|
| 5. | Participation               | 10% | Participation in class forums, discussions, and activities with peers.  |

# **Course Topics**

| Week | Day | Topic                                     | Session Activities        |
|------|-----|---|---------------------------|
| 1    | TUE | BLOC: Leadership Models & Theories        | Lecture/Tutorial          |
|      |     | Organisational Communication &            | (**Denotes Discussion)    |
|      |     | Leadership Overview                       |                           |
|      | WED | Narrative Leadership                      | Lecture/Workshop          |
|      |     |   | (*denotes working on      |
|      |     |   | assessment)               |
|      | THU | Leadership Models: Transactional,         | Lecture/Workshop*         |
|      |     | Transformational & Servant                |                           |
|      | FRI | Leadership in Transition: Global contexts | Assessment: Class         |
|      |     |   | Presentation of Narrative |
|      |     |   | Leadership                |
| 2    | TUE | Leadership Mindsets                       | Lecture/Tutorial/Workshop |
|      |     |   |                           |
|      | WED | Leadership- in- Flow                      | Lecture/Tutorial/Workshop |
|      |     |   |                           |
|      | THU | Reactive Management Framework             | Lecture/Workshop          |
|      |     |   |                           |
|      | FRI | Escalation of Commitment                  | Assessment: Leadership    |
|      |     |   | Playbook                  |
| 3    | TUE | Organisational Communication overview     | Assessment: Enactment     |
|      |     |   | Workshop                  |
|      | WED | Structure and Agency                      | Lecture/Tutorial/Workshop |
|      |     |   |                           |
| L    | L   |   |                           |

|   | THU | Distributed Leadership and Hierarchies       | Lecture/Workshop                                   |
|---|-----|--|--|
|   | FRI | Communities of Practice/Learning Communities | Assessment: Portfolio Essay Due 23 Feb, Tues, 5pm. |
| 4 | NIL |  |  |
|   | NIL |  |  |
|   | NIL |  |  |
|   |     |  |  |

## **Reading List**

- Nicotera, A. M., Clinkscales, M. J., & Walker, F. R. (2003). Understanding Organization
   Through Culture and Structure: Relational and Other Lessons From the African American
   Organization (1st ed.). Routledge.
- Alimo-Metcalfe, B., & Alban-metcalfe, J. (2005). Leadership: time for a new direction? Leadership, 1(1), 51–71.
- Barge, J.K. (2020) A Communicative Approach to Leadership, in Nicotera, A. M. (Eds.)(2020). Origins
  and traditions of organizational communication: A comprehensive introduction to the field. New York,
  NY: Routledge, pp. 327
- Hill, R.P. & Stephens, D.L. (2005) The Multiplicity of Selves and Selves Management: A Leadership Challenge for the 21st Century, Vol 1(1): 127–140
- Fairhurst, G. T., & Connaughton, S. L. (2014). Leadership: a communicative perspective. Leadership, 10(1), 7–35.
- Shamir B., Dayan-Horesh, H., and Adler D., 2005, Leading by Biography: Towards a Life-story Approach to the Study of Leadership, Leadership, Vol 1(1): 13–29.
- Thornton, K. (2010). The nature of distributed leadership and its development in online environments. In Leadership in the digital enterprise: Issues and challenges. Edited by Pak Yoong, 1–14. Hershey, PA: IG Global.
- Bolden, R. (2011) Distributed Leadership in Organizations:
- A Review of Theory and Research, International Journal of Management Reviews, Vol. 13, 251–269
- Bass, B. M. (1990). From transactional to transformational leadership: Learning to share the vision. Organizational Dynamics, (Winter): 19-31.
- Bishop, W.H., (2013) Defining the Authenticity in Authentic Leadership, The Journal of Values Based Leadership, Vol 6, Issue 1, pp.1-8.
- Penney, S.H. (2011) Voices of the Future: Leadership for the 21st century, Journal of Leadership Studies, vol 5, No. 3, pp.55-62.
- Balda, J. B., & Mora, F. (2011). Adapting leadership theory and practice for the networked, millennial generation. Journal of Leadership Studies, 5(3), 13-24.
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- Liu, J., Zhu, Y., Serapio, M., & Cavusgil, S. T. (2019). The new generation of millennial entrepreneurs: A review and call for research. International Business Review.
- Johnson, S., Safadi, H., & Faraj, S. (2015). The emergence of online community leadership.
- 26 (1), 165-187.
- Goleman, D. (2000) 6 Leadership styles, Harvard Business Review.
- Goleman, D. (2000) Leadership that gets results, Harvard Business Review.

- Collinson, D. and Grint, K. (2005) The Leadership Agenda, Vol 1(1): 5–9
- Bass, B. M. (1990). From transactional to transformational leadership: Learning to share the vision. Organizational Dynamics, (Winter): 19-31.
- Heslin & Keating, 2017, In learning mode? The role of mindsets in derailing and enabling experiential leadership development (p.367-p.373)
- Dweck C. S., Yeager, D.S. Mindsets: A View From Two Eras. Perspectives on Psychological Science.
   2019;14(3):481-496. doi:10.1177/1745691618804166
- Jones, S. and Harvey, M. 2017, Revealing the Nexus Between Distributed Leadership and Communities
  of Practice, J. McDonald and A. Cater-Steel (eds.), Communities of Practice, DOI 10.1007/978-98110-2879-3\_14.